

100

Fig. 1

Definer Publishing Products Cycle

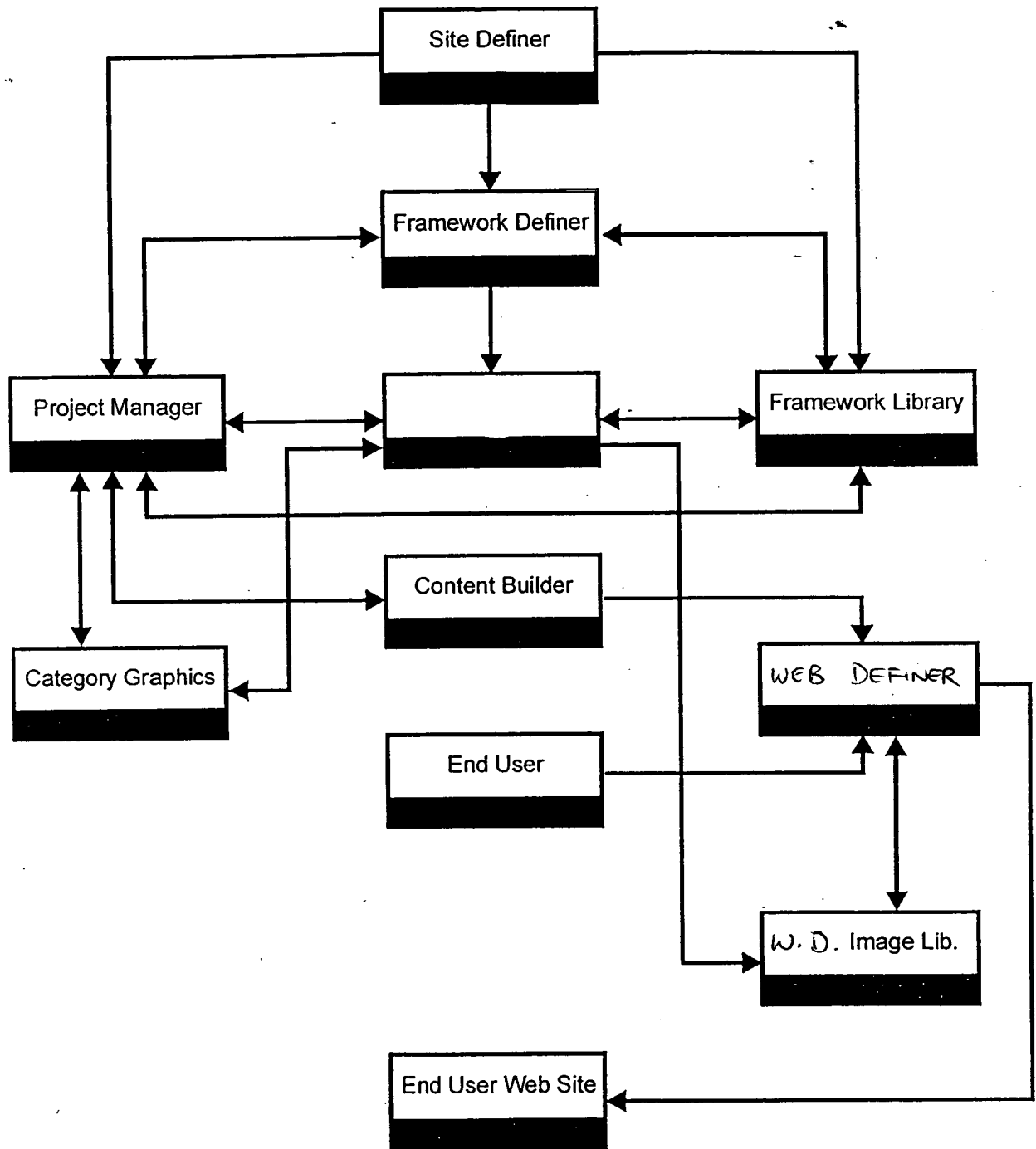
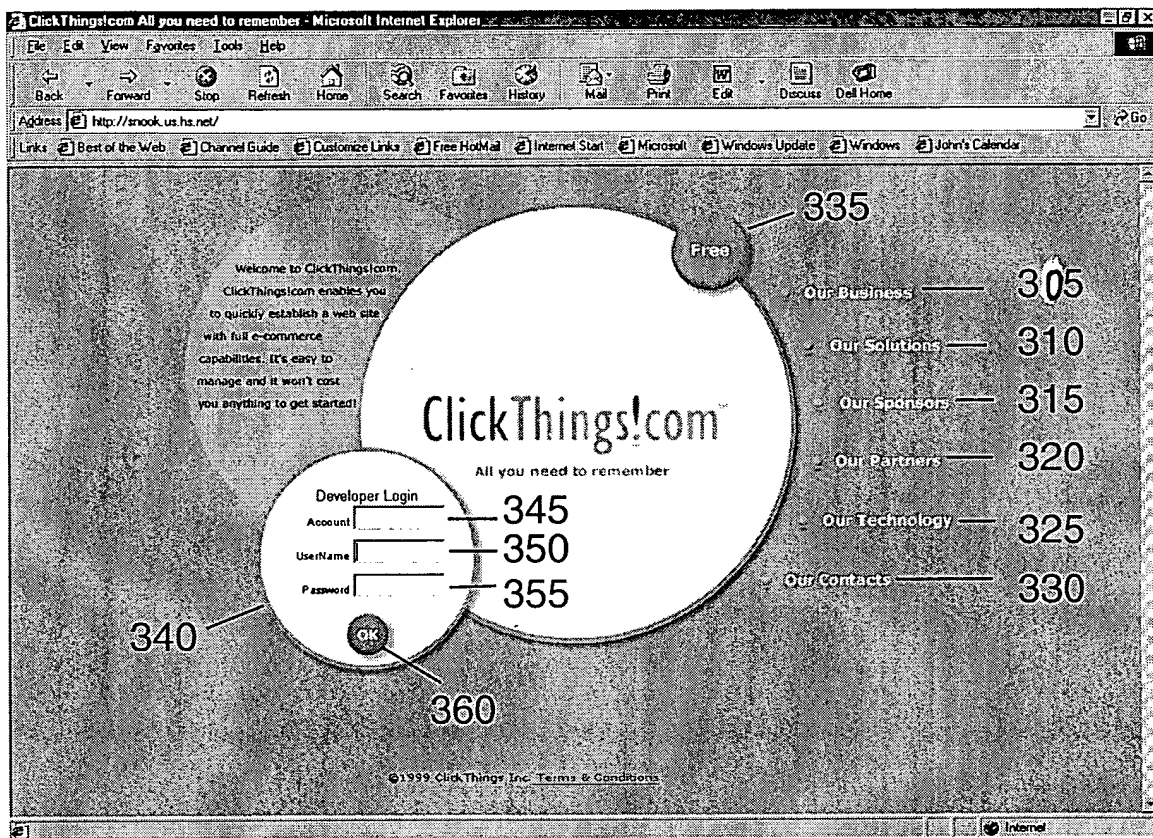
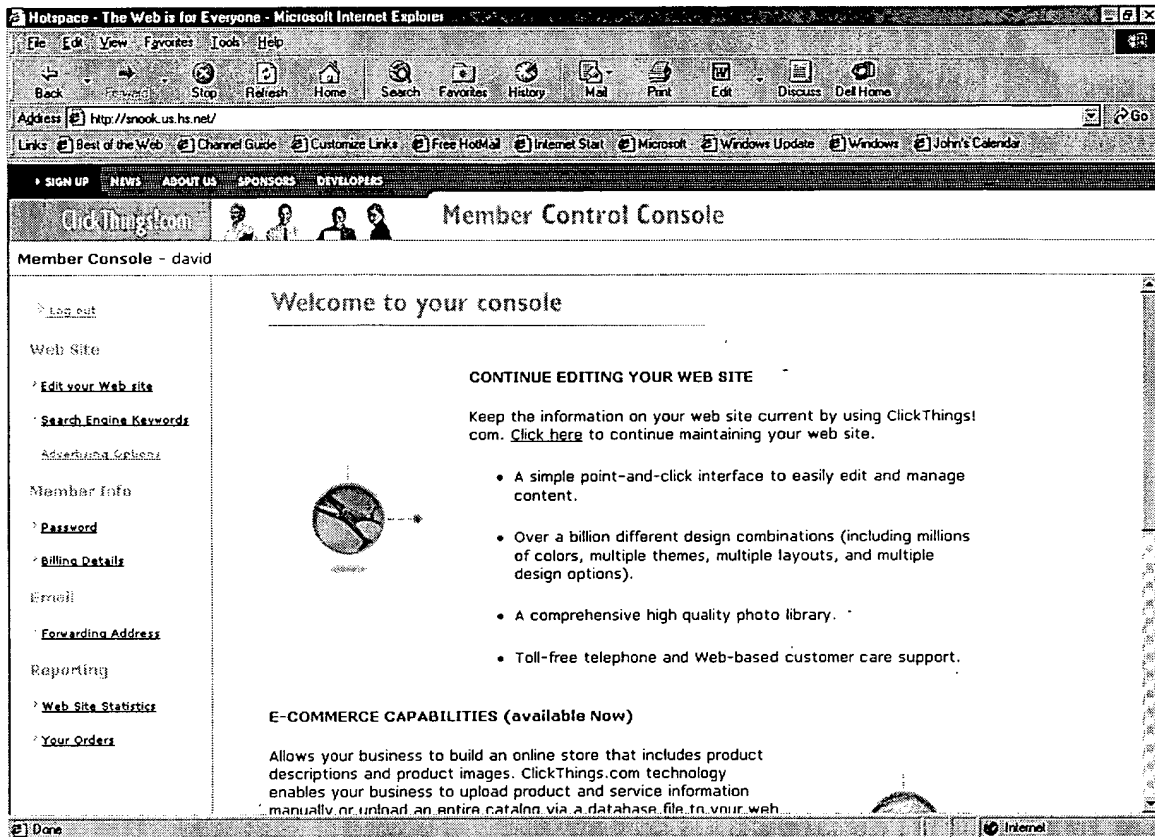


FIG. 2



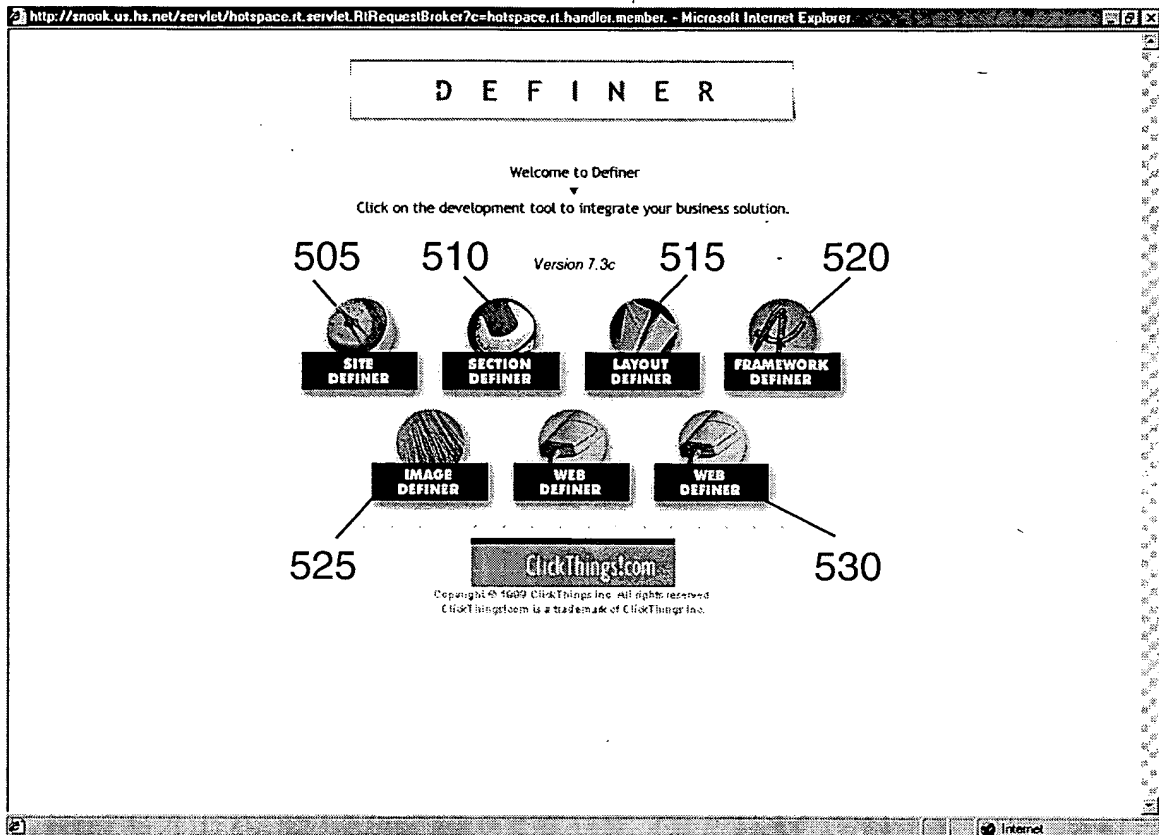
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

625 630 Copy a site 635 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

Display Sites

Display Sites from All Display 605

610 615

Done Internet

600

FIGURE 6

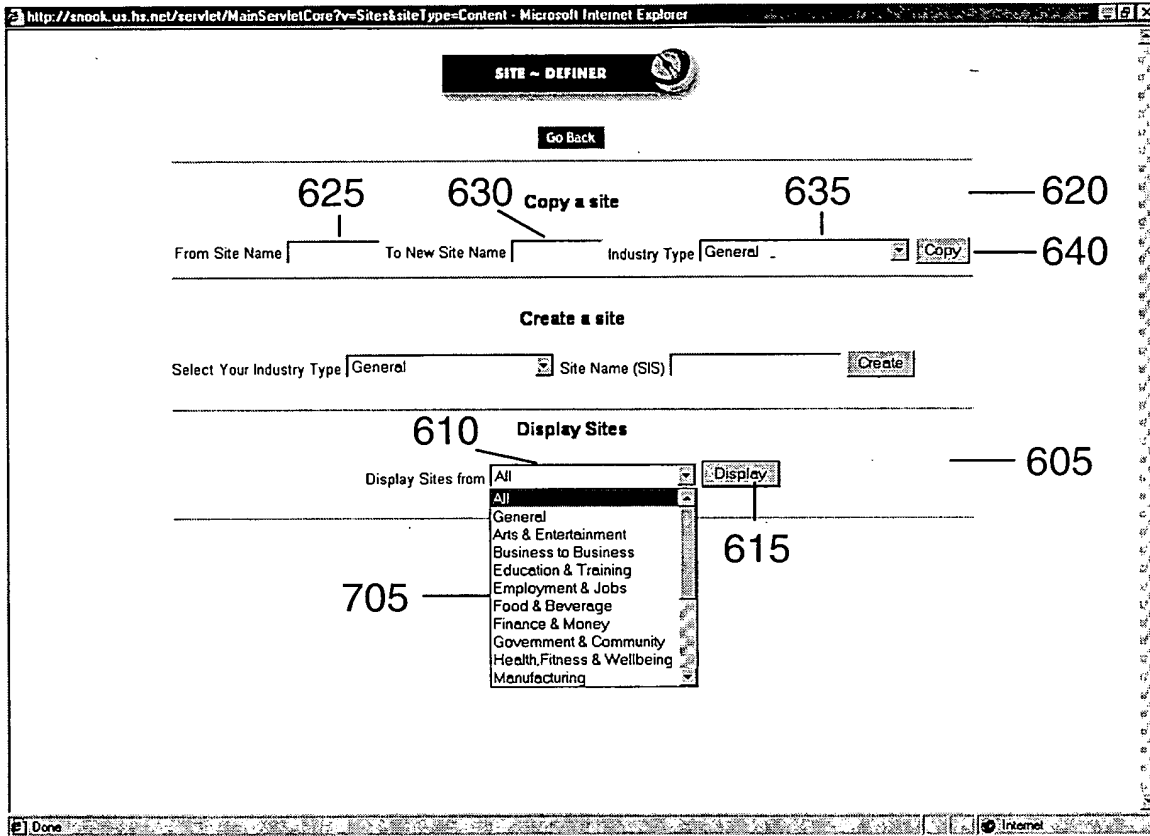


FIGURE 7

http://snook.us.hs.net/servlet/MainServletCore?w=Sites&siteType=Content&g=Arts+and+Entertainment - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

610 Display Sites 615 — 605

Display Sites from All Display

810

805

Acts Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Location Scouts Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 8

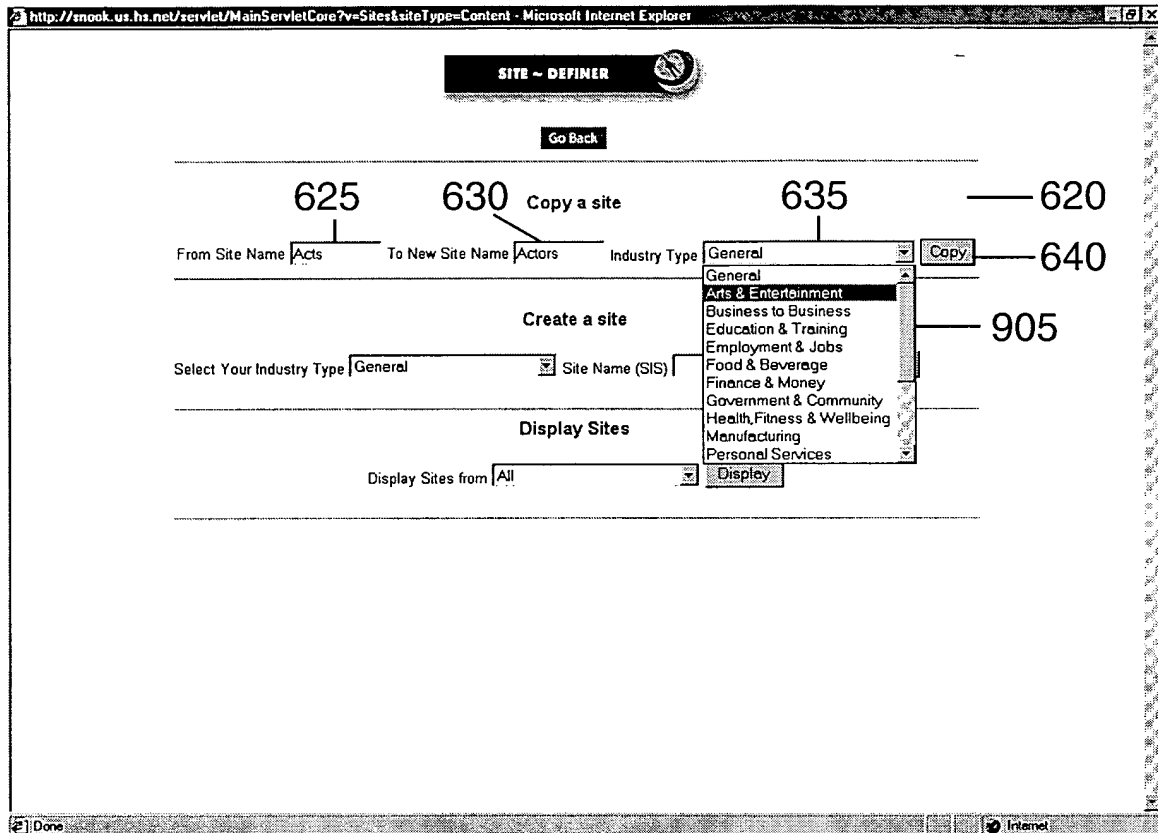


FIGURE 9

http://snook.us.hs.net/Servlet/MainServletCore?v=Site&siteType=Content&is=Arts+and+Entertainme - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type [Copy](#)

Create a site

Select Your Industry Type Site Name (SIS) [Create](#)

Display Sites

Display Sites from [Display](#) 615

Actors Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Acts Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 10

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

Copy a site

From Site Name To New Site Name Industry Type

650 Create a site 655 — 645

Select Your Industry Type Site Name (SIS) — 660

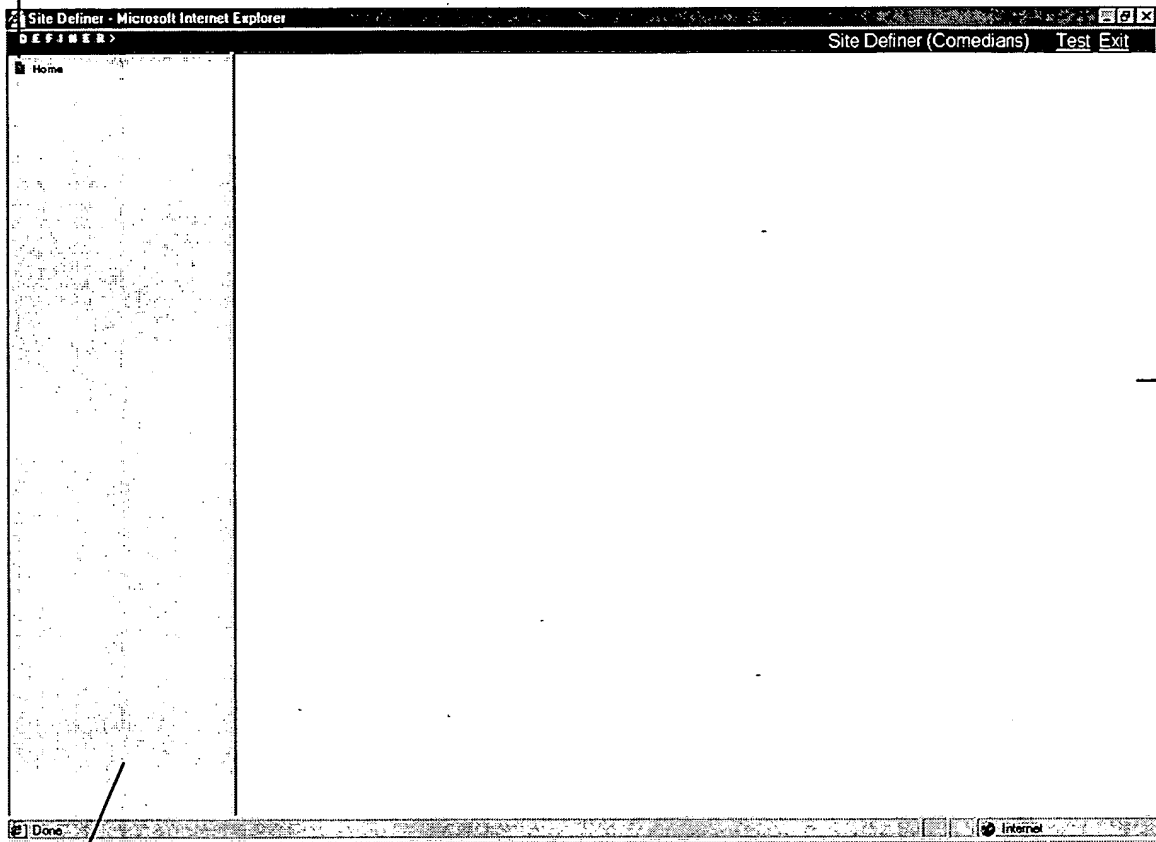
Display Sites

Display Sites from

Done Internet

FIGURE 11

1215



— 1210

1205

1200

FIGURE 12

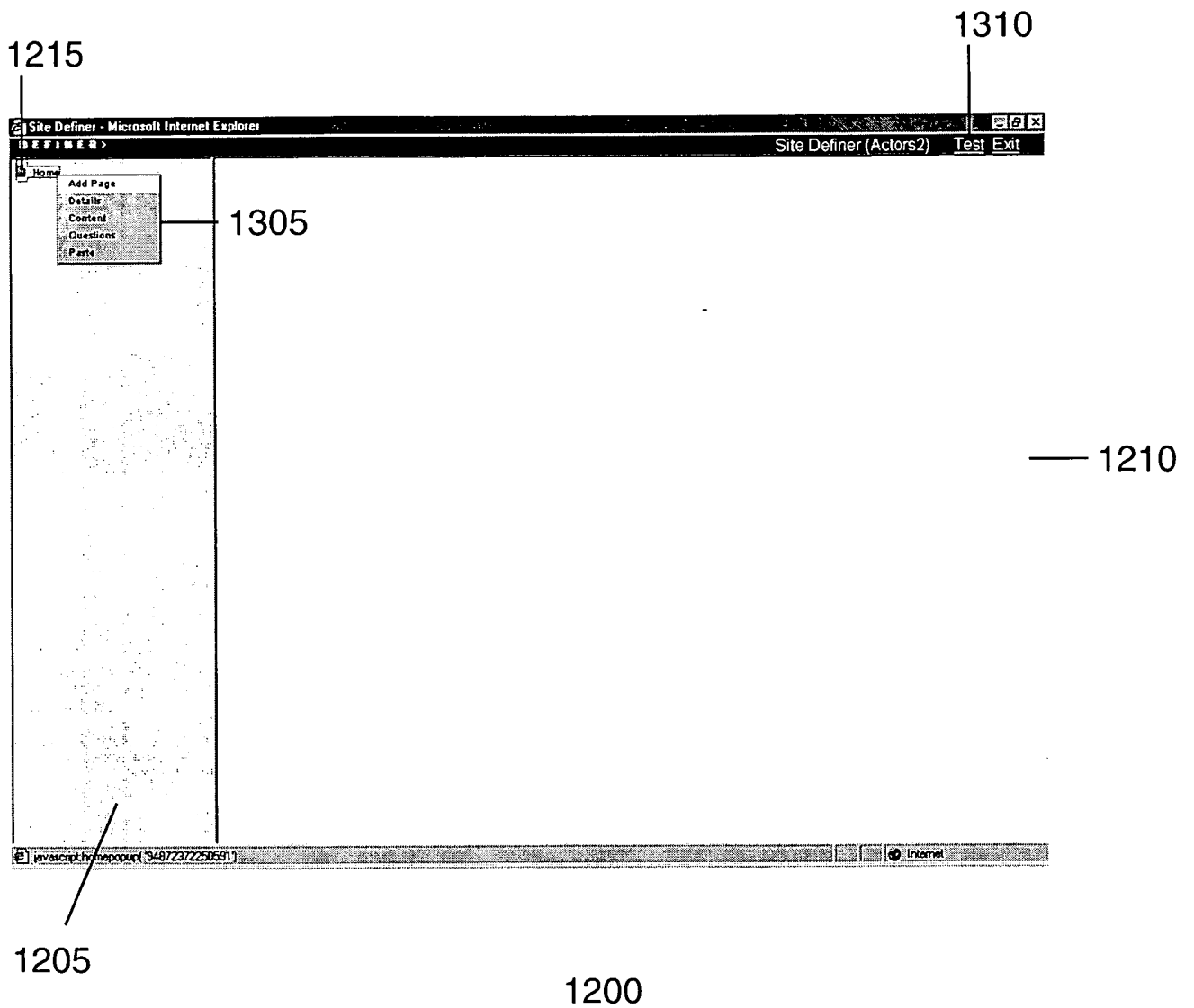
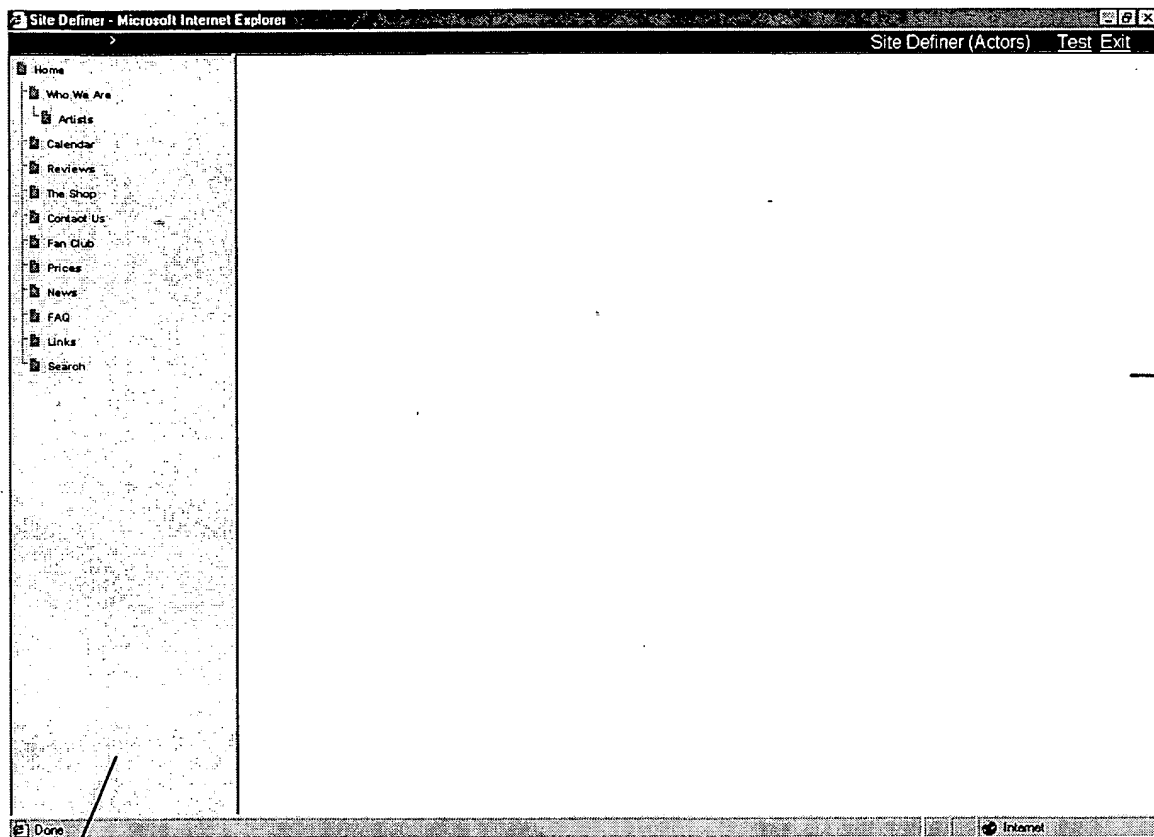


FIGURE 13

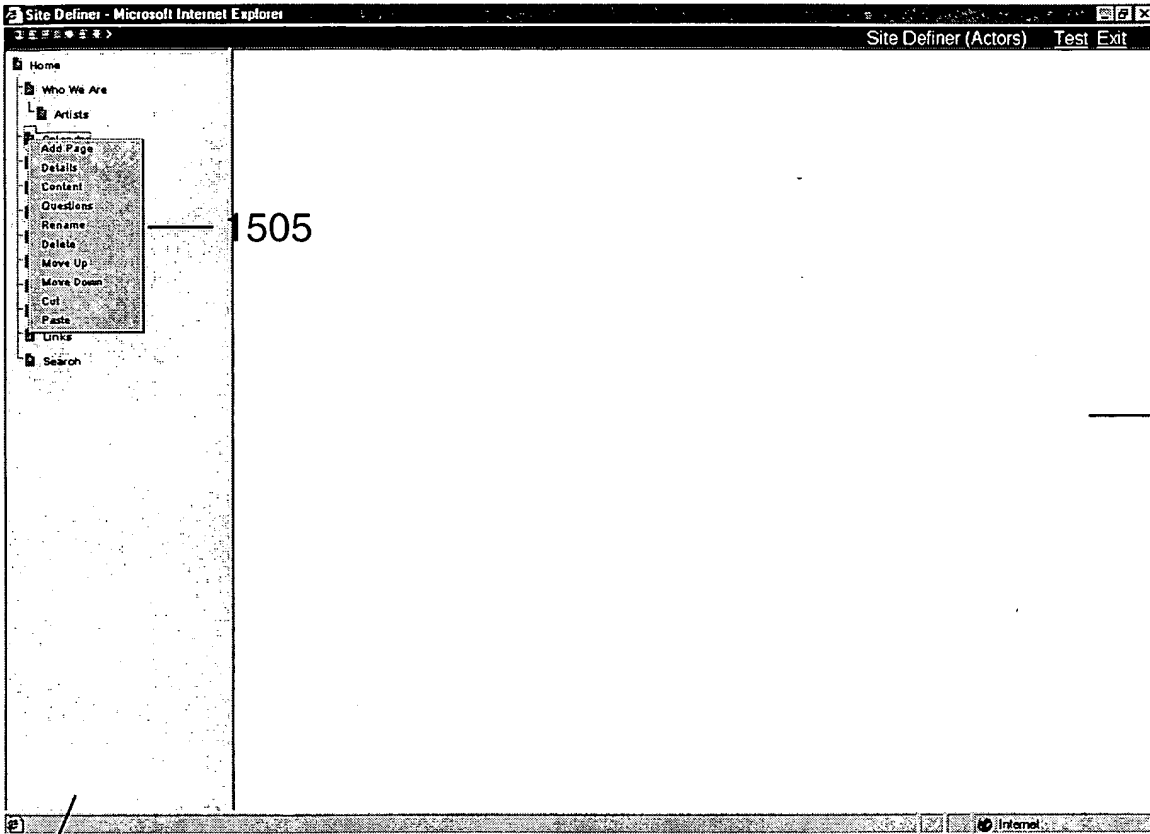


— 1410

1405

1400

FIGURE 14



1505

1410

1405

FIGURE 15

1615

http://www.clickthings.com/servlet/MainServletCore?v=EditPag...

Add Page OK Cancel

Page Name 1605

Based on Page Layouts 1_Column_Picture_Left ☐ 1610

1600

FIGURE 16

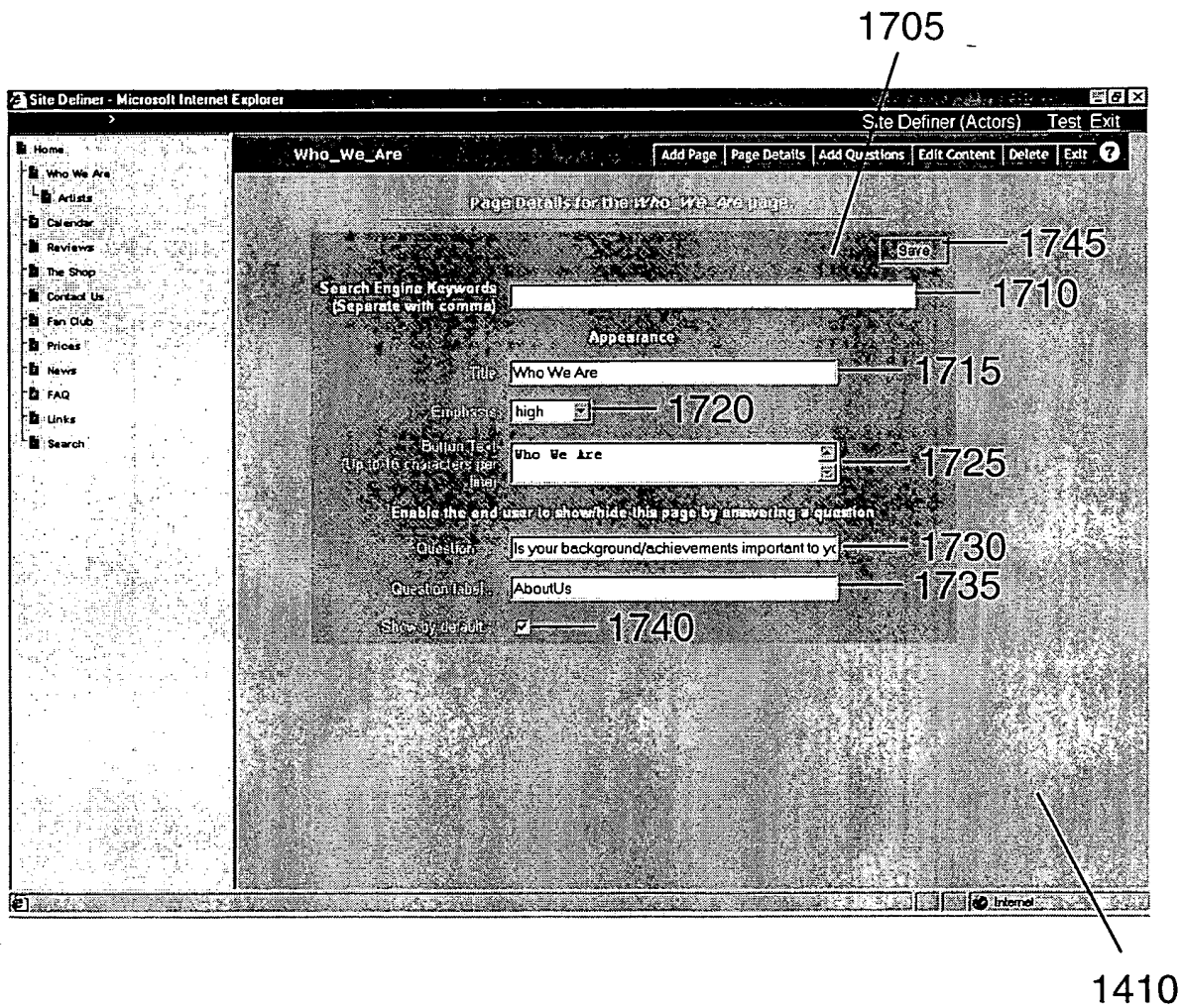
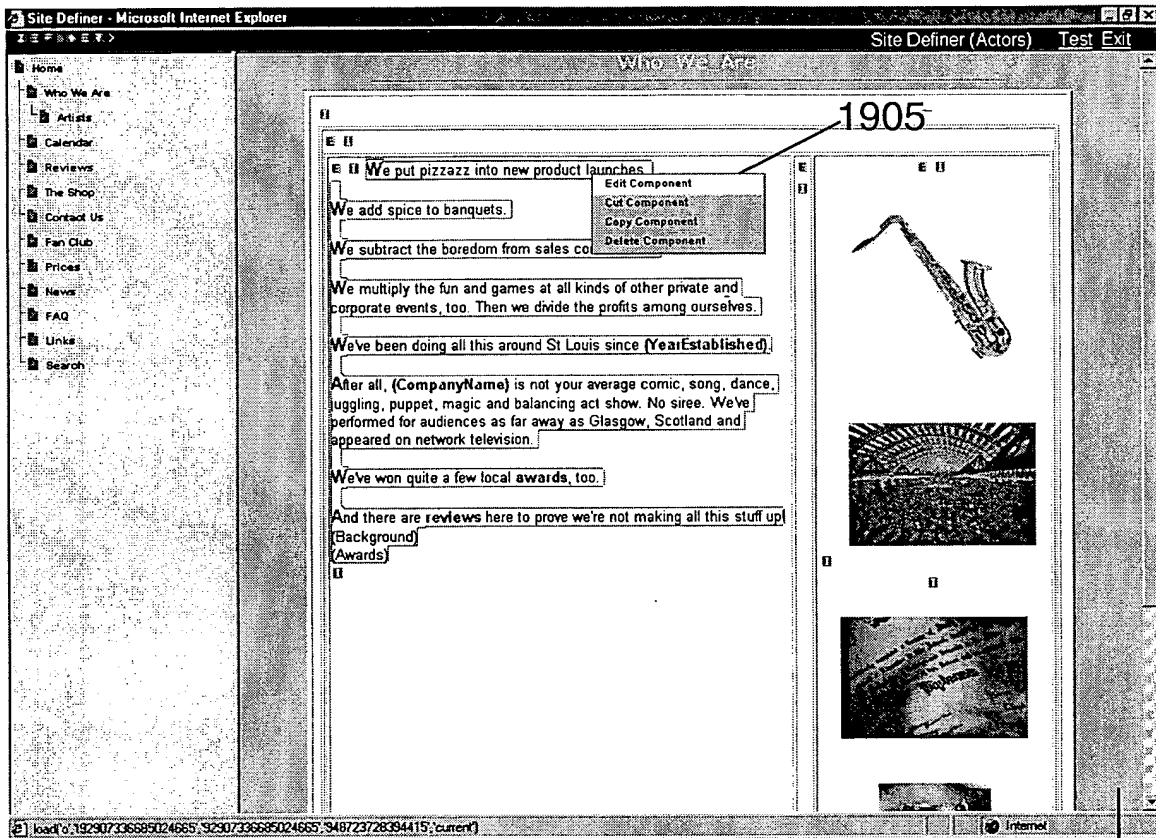
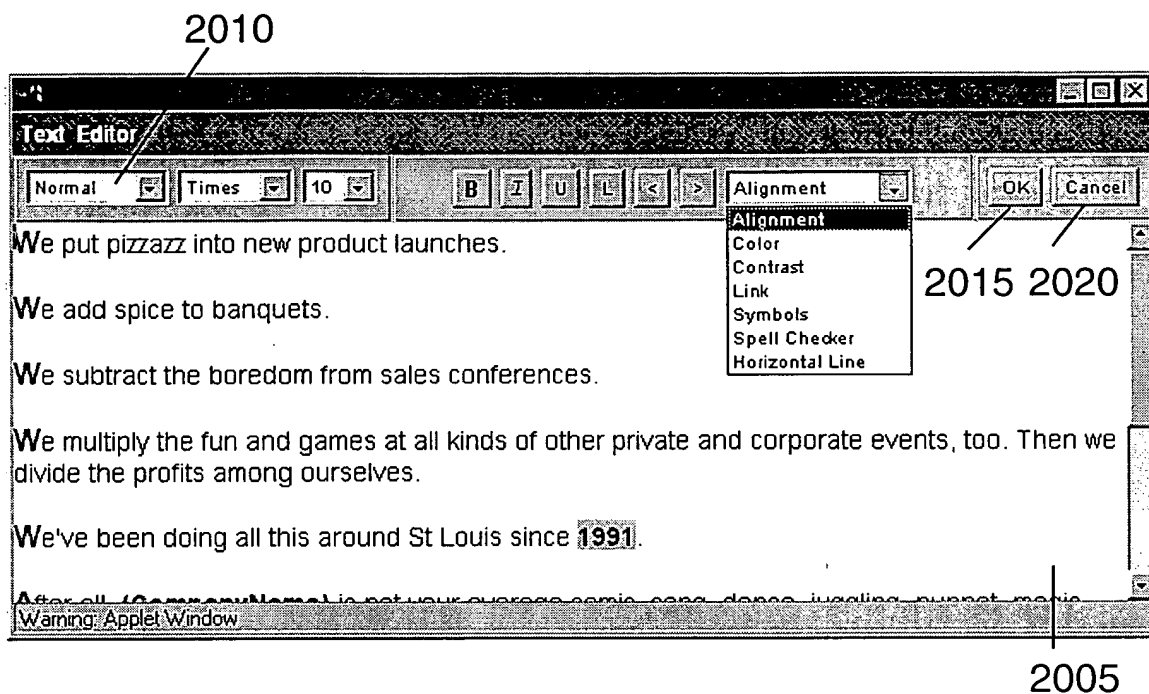


FIGURE 17



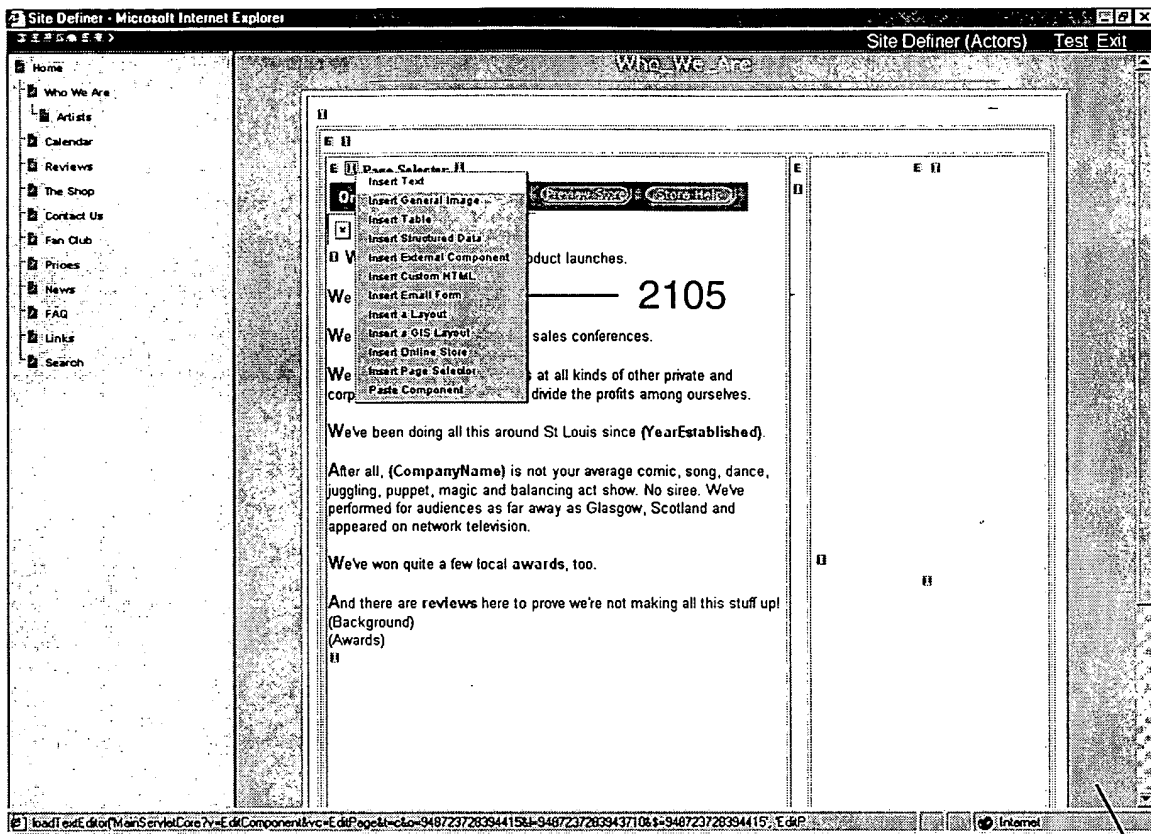
1410

FIGURE 19



2000

FIGURE 20



1410

FIGURE 21

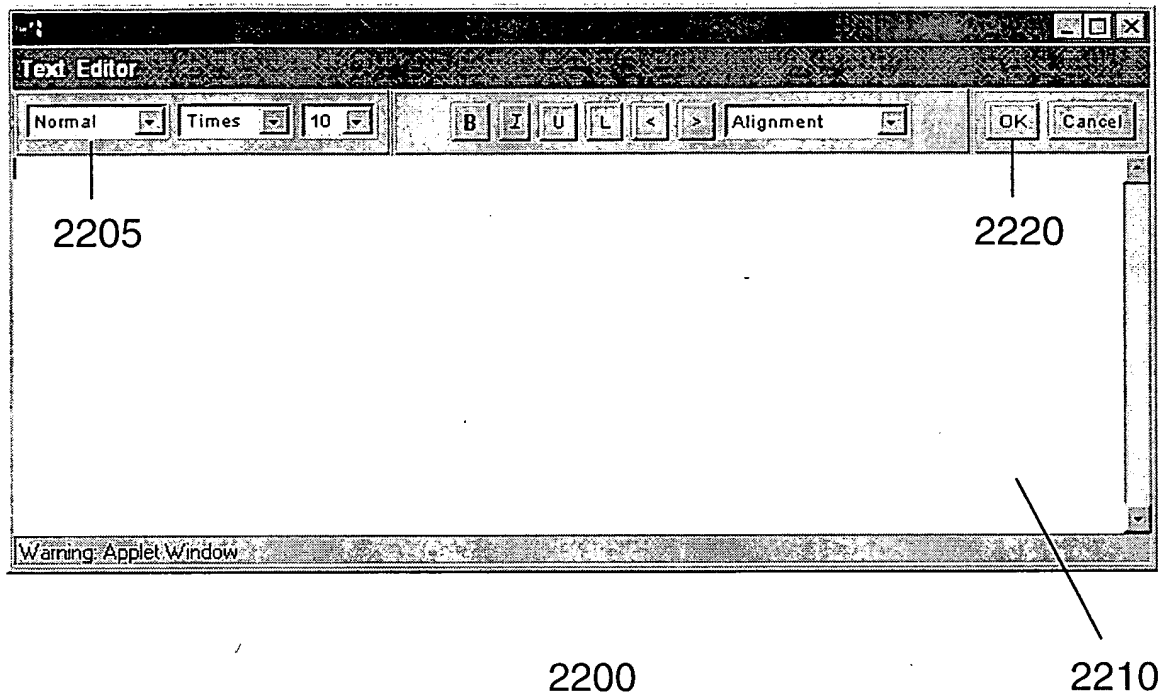


FIGURE 22

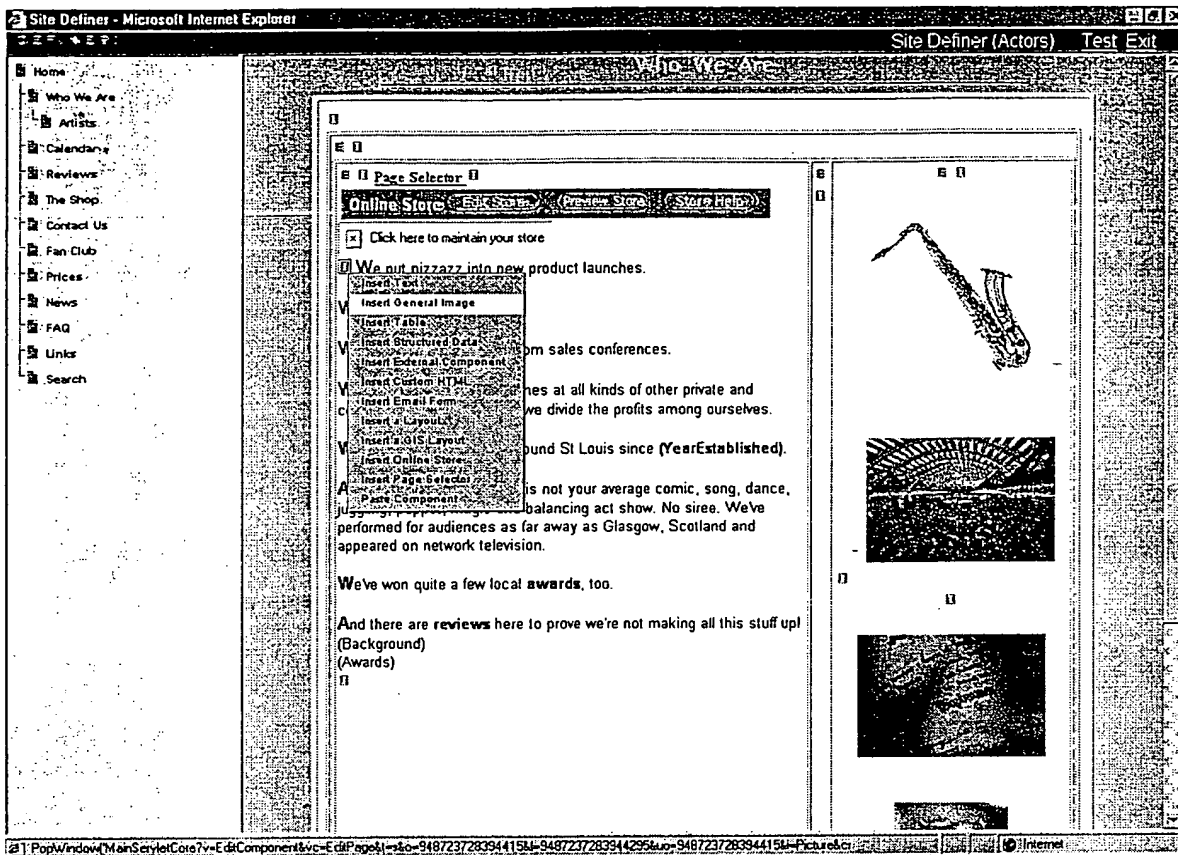
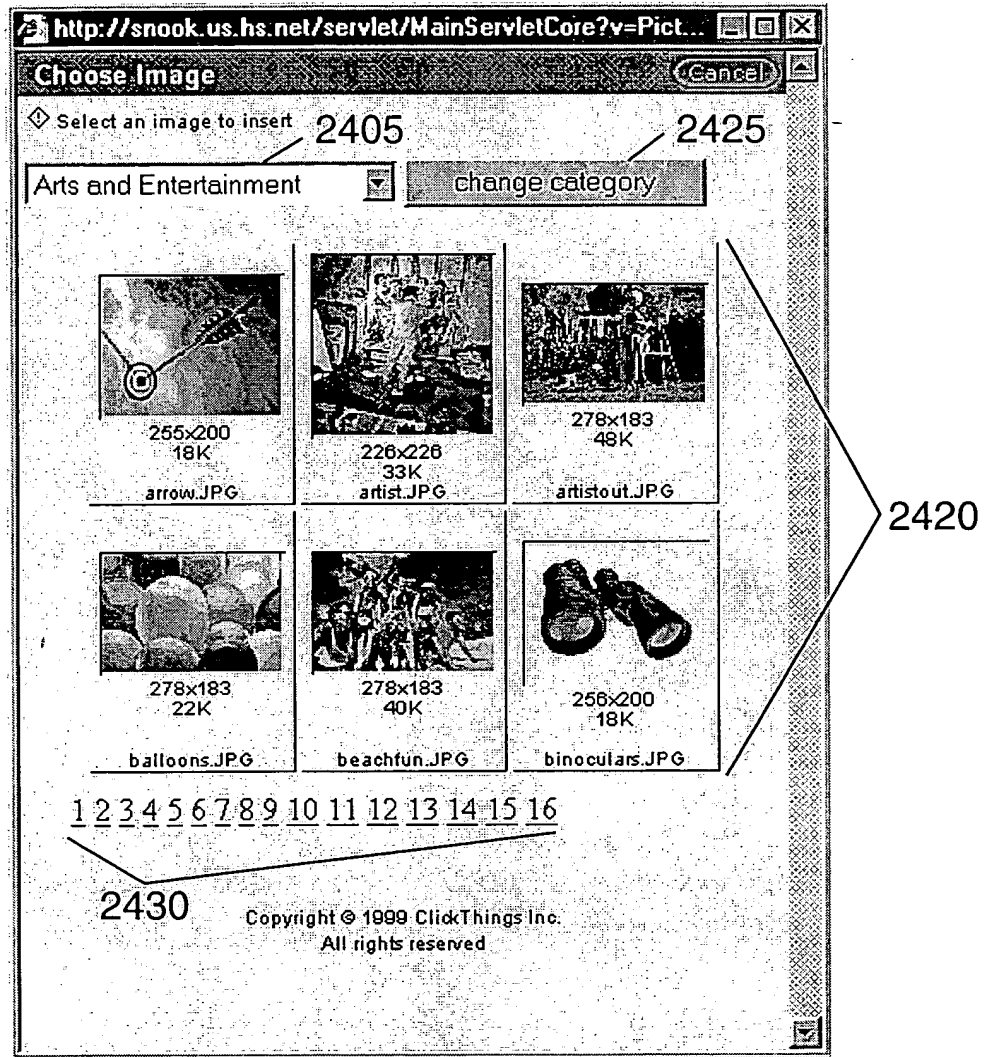
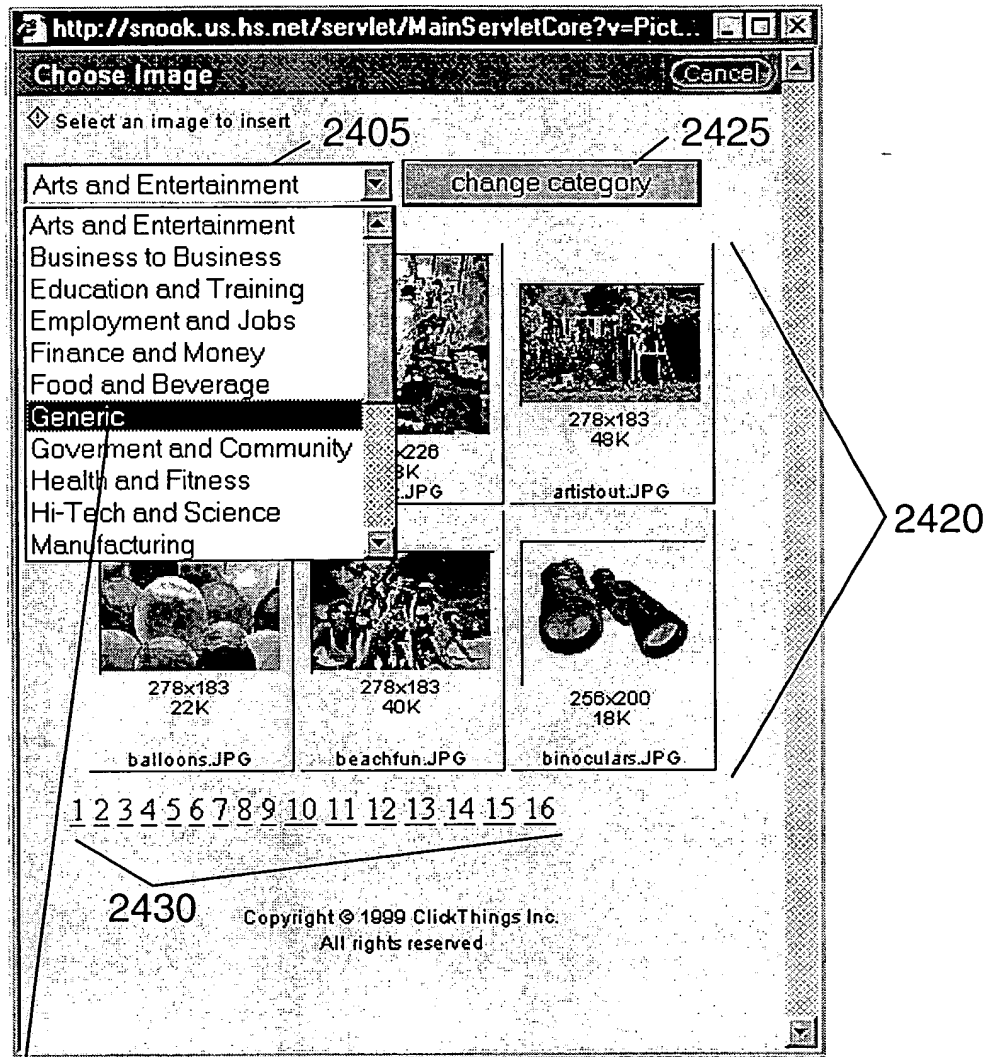


FIGURE 23



2400

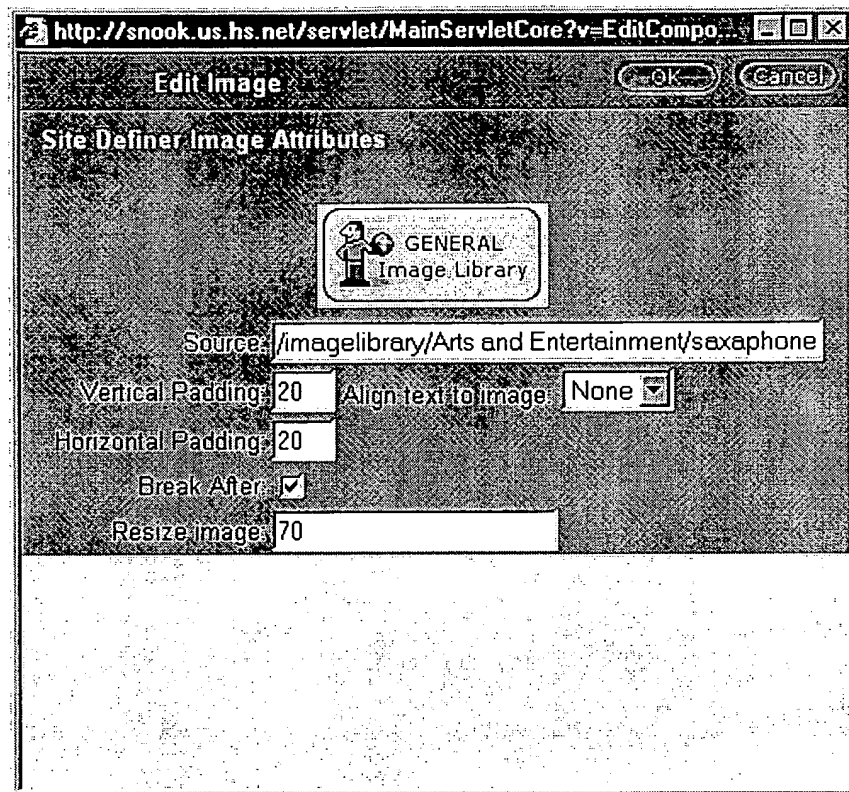
FIGURE 24



2400

2505

FIGURE 25



2600

FIGURE 26

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=EditPage&t=...

Insert Table [OK] [Cancel]

Size

Number of Rows: 1 [2705]

Number of Columns: 1 [2710]

Layout

Alignment: Default [2715]

Cell Spacing: [2720]

Background Color: Colors [2725]

Border On: [2730]

Cell Padding: [2735]

Width

Percentage [2740] (Pixels if not checked)

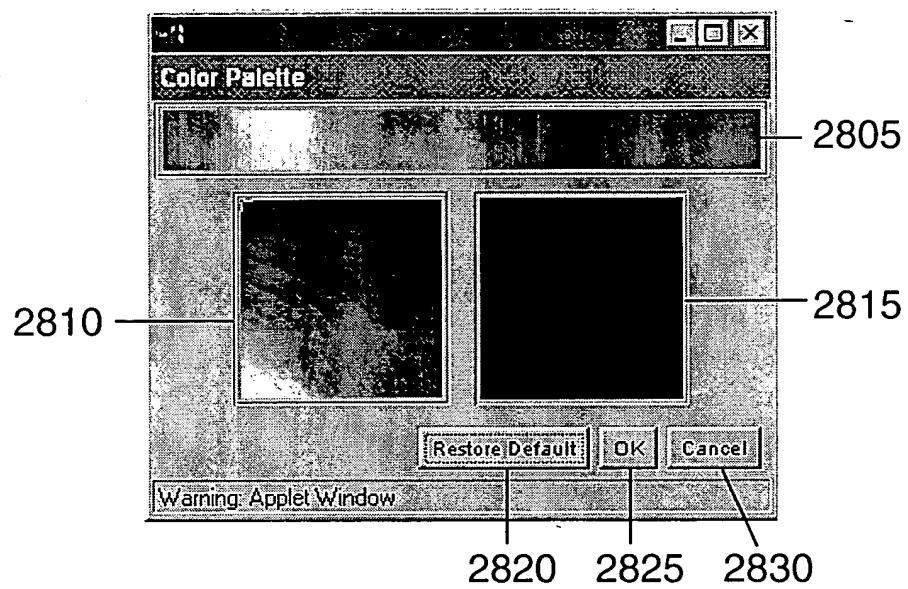
Height

Percentage [2750] (Pixels if not checked)

[2745] [2755]

2700

FIGURE 27



2800

FIGURE 28

2905

Structured Data Component - Microsoft Internet Explorer

Structured Data [OK] [Cancel]

☒ Insert empty grid
☐ Upload data from file

☒ Specify grid size below
☐ Select file below

Number of rows:
Number of columns:

File: Browse...
File Format: Comma Separated Text

Design Selection

(None)
Rows
Columns
Boxes
Blocks
Grid

Design Selection
Select one of the design schemes from the list on the left to automatically format your data. Each design can be customised to suit your site.

2900

FIGURE 29

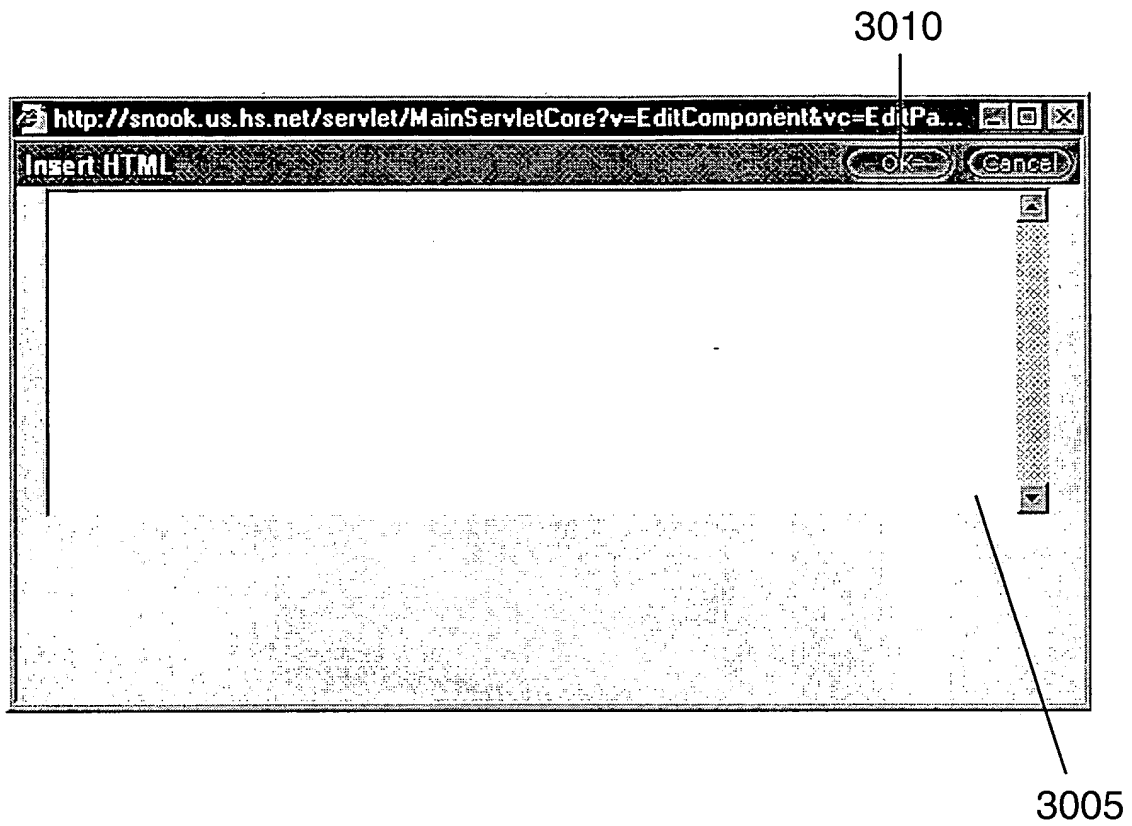


FIGURE 30

Email Form - Microsoft Internet Explorer

Email Form Options

Heading: Email Form

Format: Booking

Email Address:

Success Actions

☒ Display Success Message

Go to Page: None

Error Actions

☒ Display Error Message

Go to Page: None

Success Message	Error Message
Thank you Thank you for contacting (CompanyName). You will receive a reply to your comment or question shortly.	Sorry There was a problem sending your email request to (CompanyName). Please ensure you have supplied a valid email address, or try again later.

3100

FIGURE 31

http://www.clickthings.com/servlet/MainServletCore?v=EditPag...

Add Page OK Cancel

Page Name 3205

Based on Page Layouts 1_Column_Picture_Left

3200

FIGURE 32a

3255

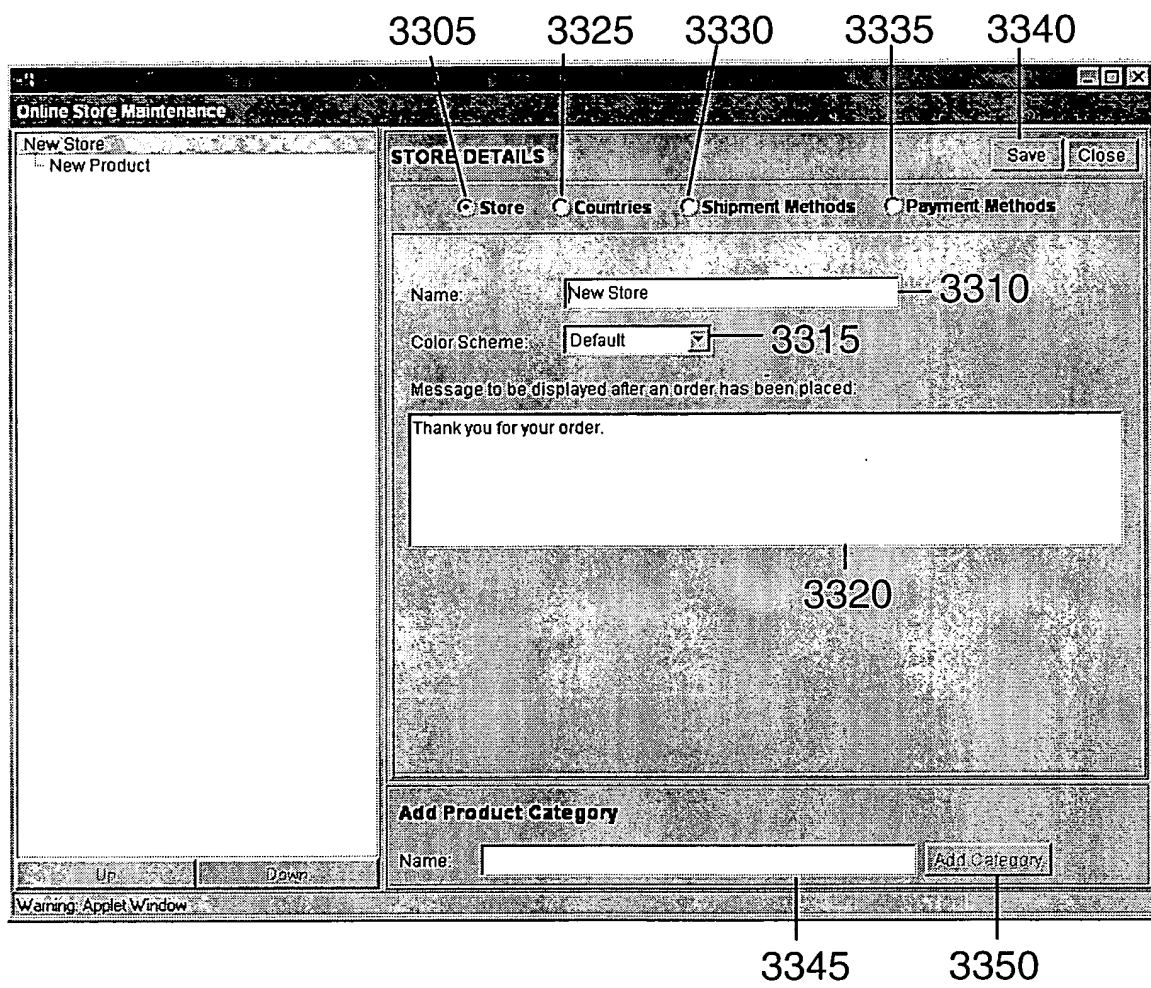
http://snook.us.hs.net/servlet/MainServletCore?v=Choose...

Choose Page Layout OK Cancel

Choose Page Layout AE Empty

3250

FIGURE 32b



3300

FIGURE 33

3405

Acting Store
Online Store Maintenance

Acting Store
New Product
Books

CATEGORY DETAILS Save Delete New Close

Name: Books 3410

Heading:

Upload Image 3420 3415

Clear 3425

Add Product

Name: Add Product

Up Down

Warning: Applet Window

3430 3435

FIGURE 34

3505 3555

Acting Store
Online Store Maintenance

Acting Store
New Product
Books
Acting Schools in the United States

PRODUCT DETAILS

Save Delete Copy New Close

3510 C:Product C:Product Options 3520 3525

Name: Acting Schools in the United States Price: \$ 0.00 ☐ Hide product

Heading: Sale Price: \$ 0.00 ☐ On Sale

Code: 3515 3530 3535 — 3540

Description:

3545 3550

Upload Image Upload Image Upload Image Upload Image

Delete Delete Delete Delete

Up Down Previous Product Next Product

Warning: Applet Window

FIGURE 35

3605

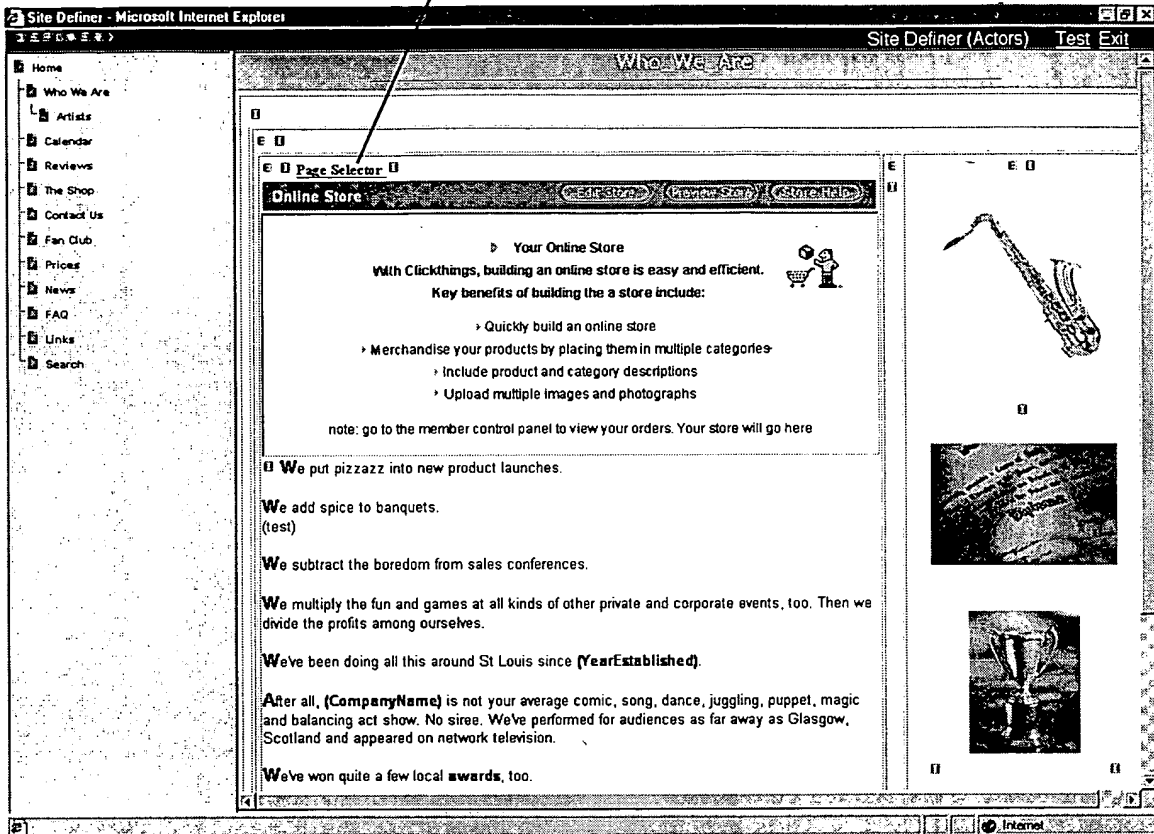


FIGURE 36

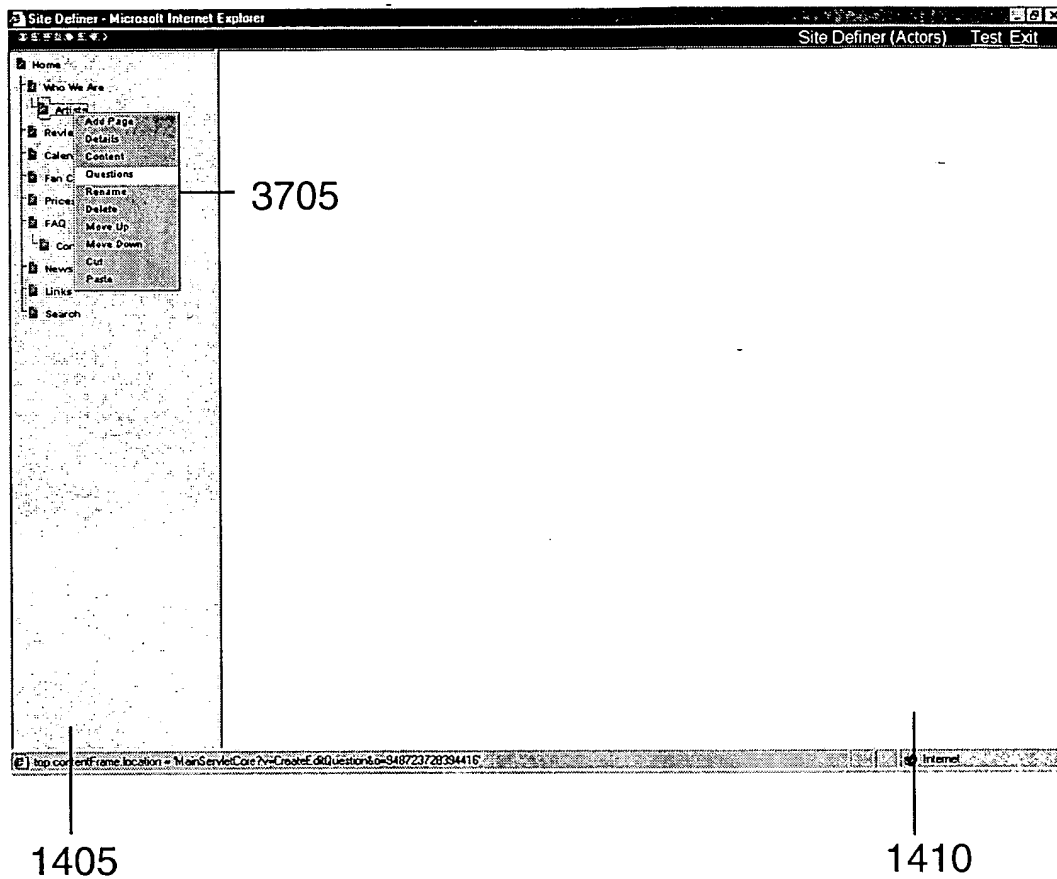


FIGURE 37

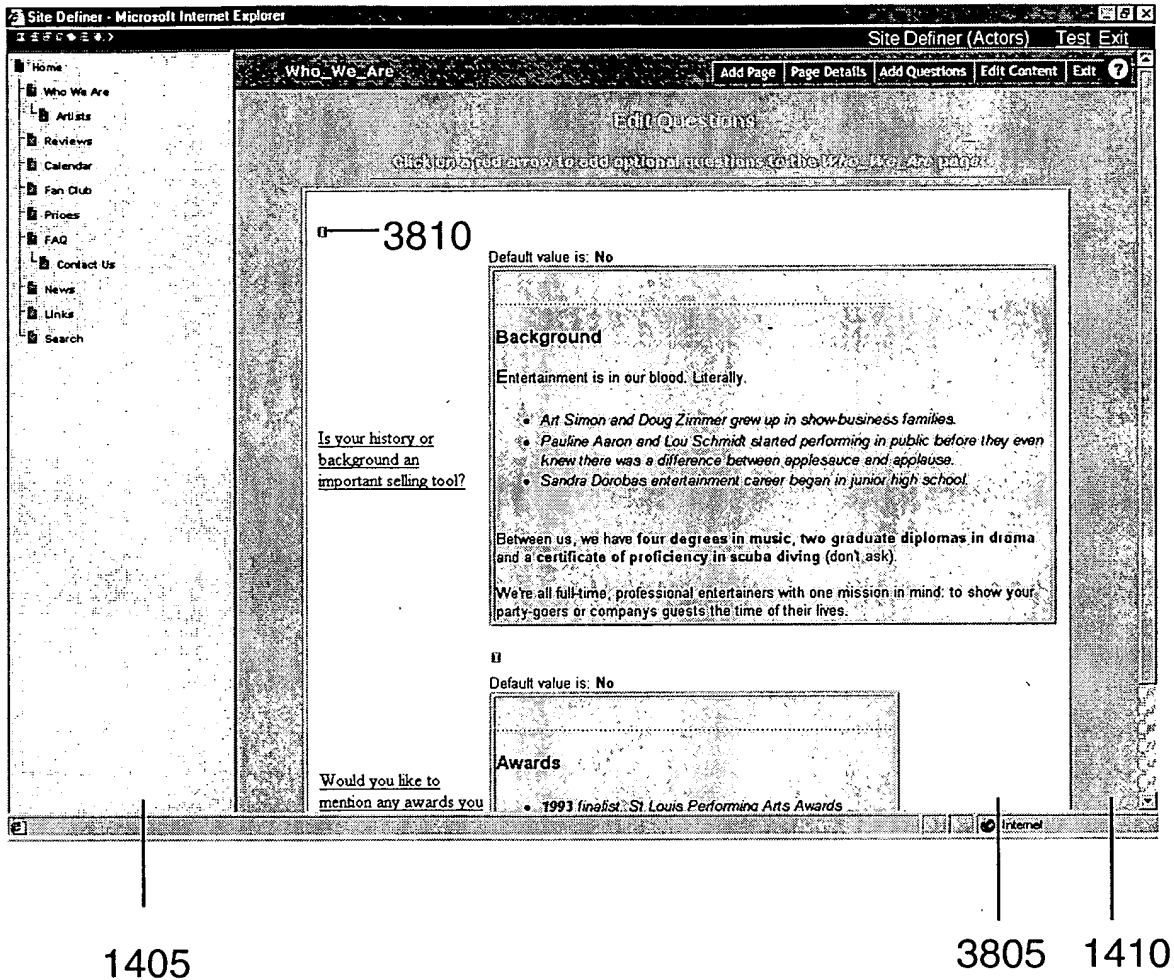


FIGURE 38

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E...

Content Question OK Cancel

Question

Name — 4010 4005

Default Answer Yes ☒ No ☐ — 4020

4015

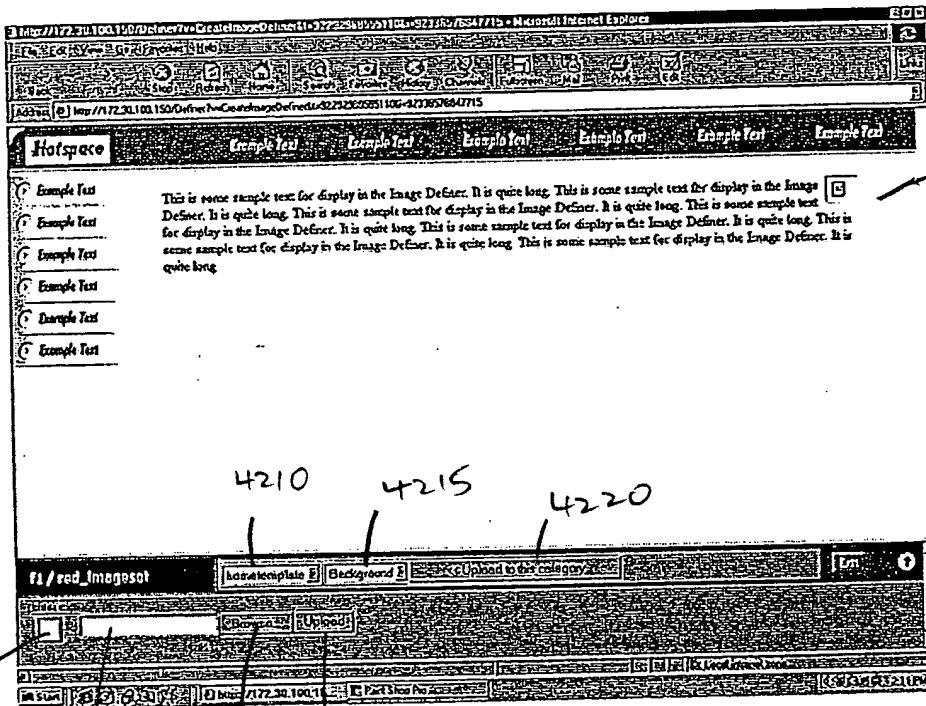
Answer

☒ Edit

4025

4000

FIGURE 40



4200

FIG. 42

4415 Edit Image Attributes Menu
4405 4410

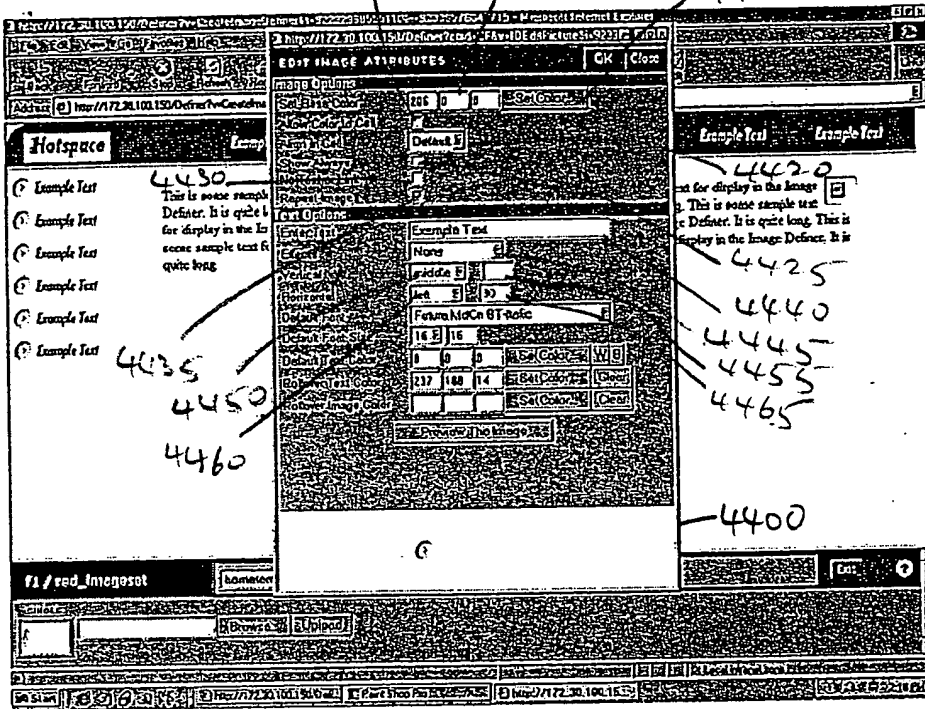
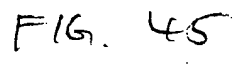
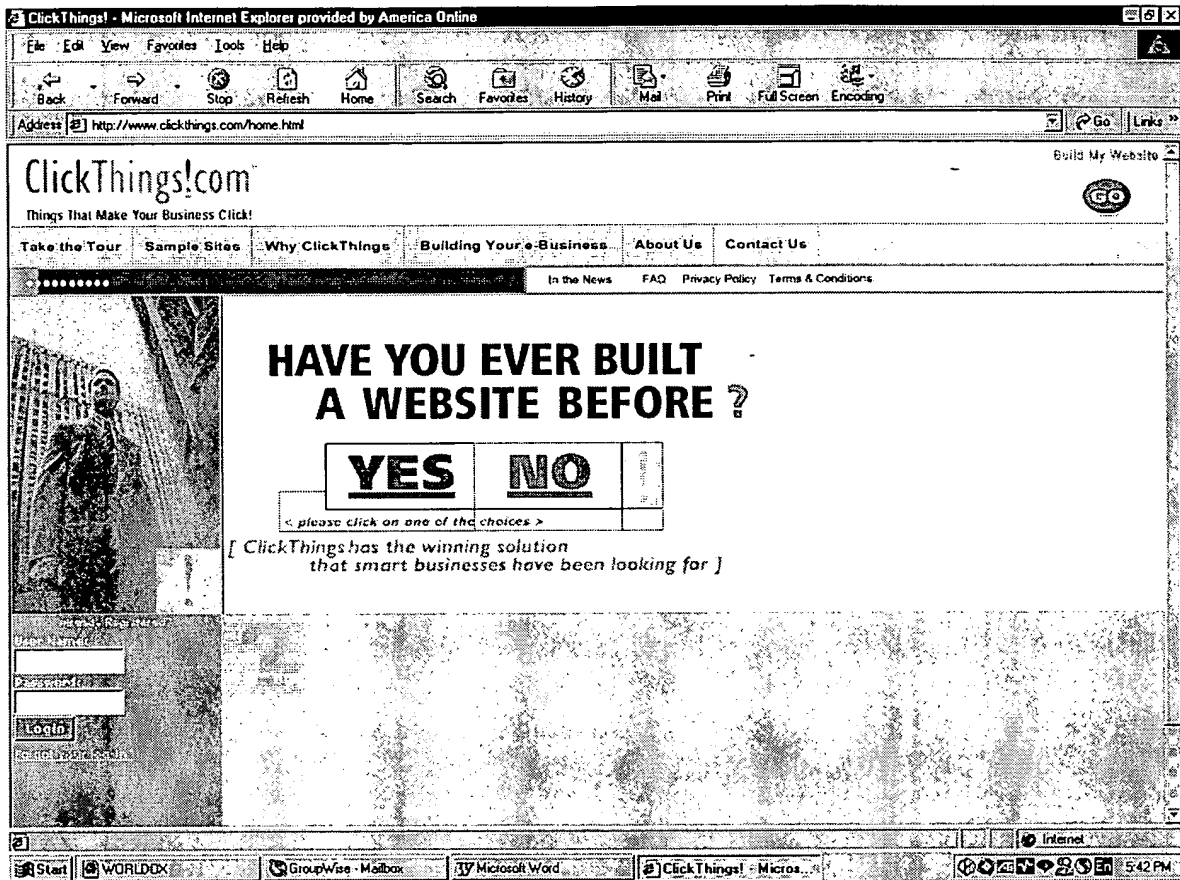


FIG. 44

15





4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/join_here.html Go Links

'OK' button to begin creating your very own industry-tailored Website.

Your Account Information

User Name 4705
Please select a name to use when you Login.

Password 4710
Choose a password (between 6-15 characters).

Confirm Password 4715

Secret Question 4720
Choose a Secret Question that only you know the answer to.

Secret Answer 4725
Enter the Answer to your Secret Question.

Your Company Details

Company 4730

E-mail Address 4735
Enter a valid e-mail address.
(Example: yourname@anycompany.com)

4740

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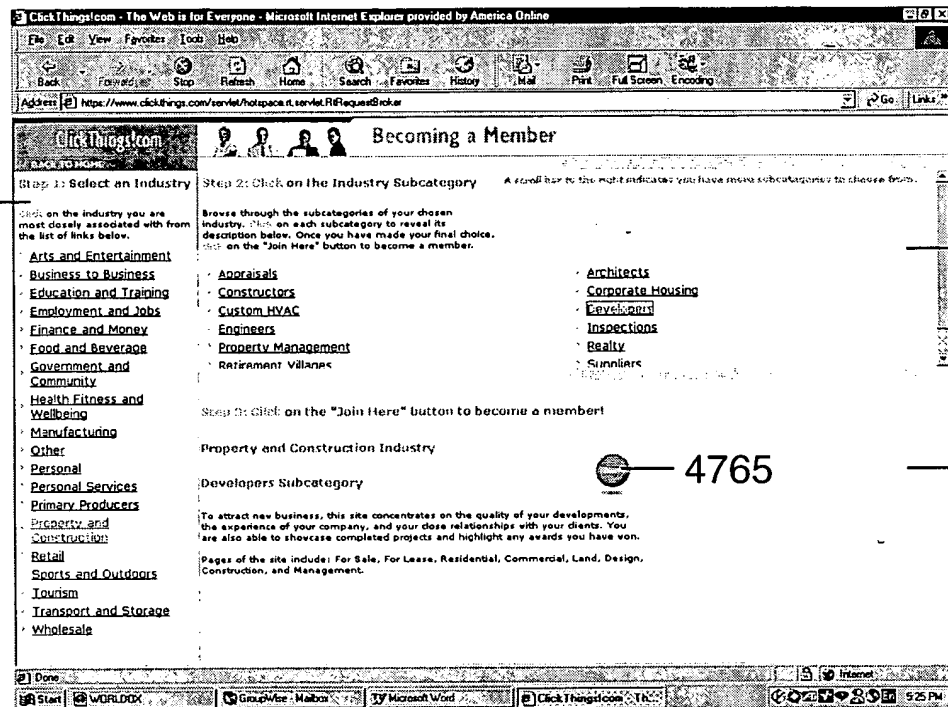
Done Internet

Start WORLDQX GroupWise - Mailbox Microsoft Word Join Here - Microsoft 5:42 PM

4700

FIGURE 47A

4750



4755

4765

4760

4745

FIGURE 47B

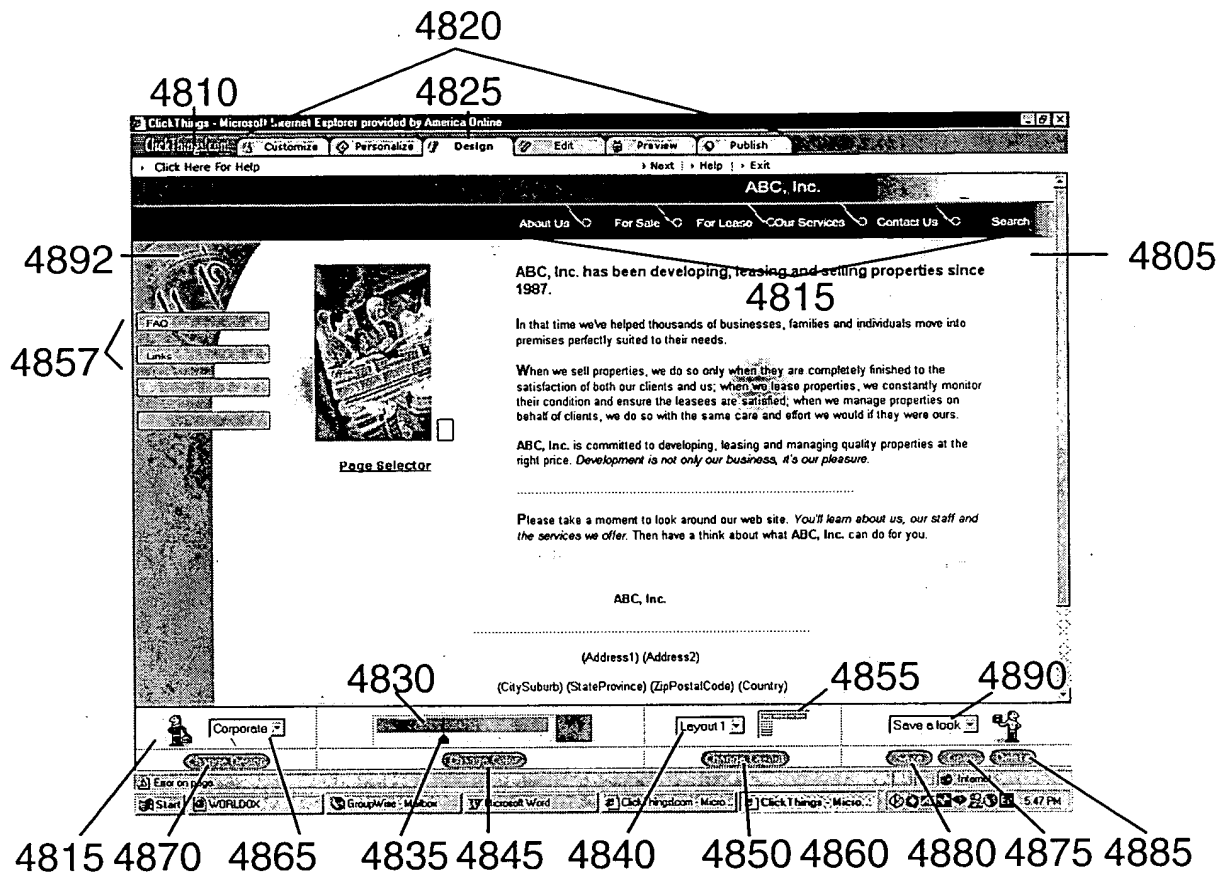
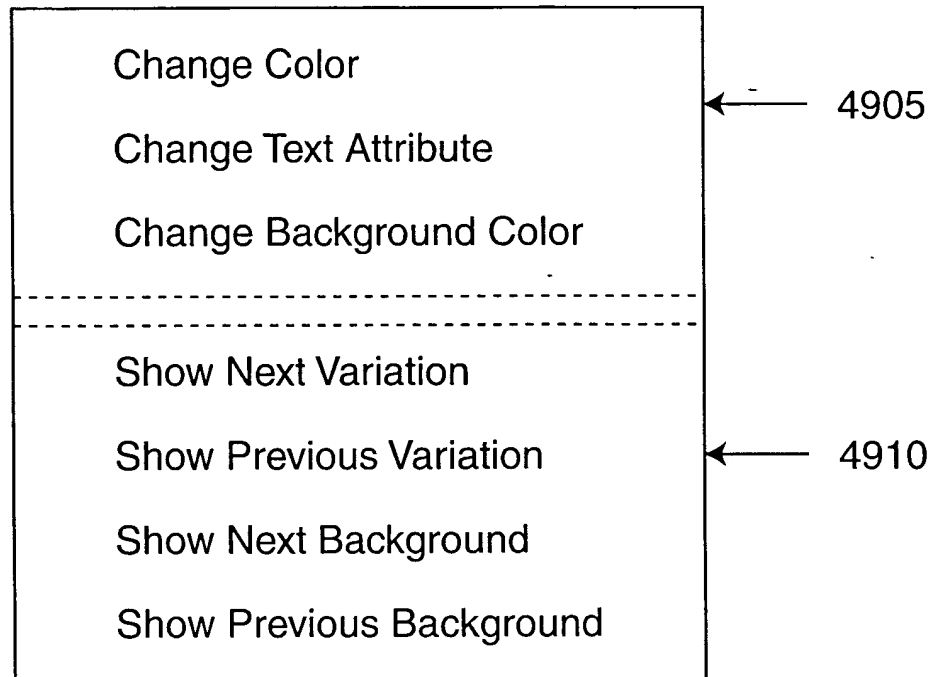
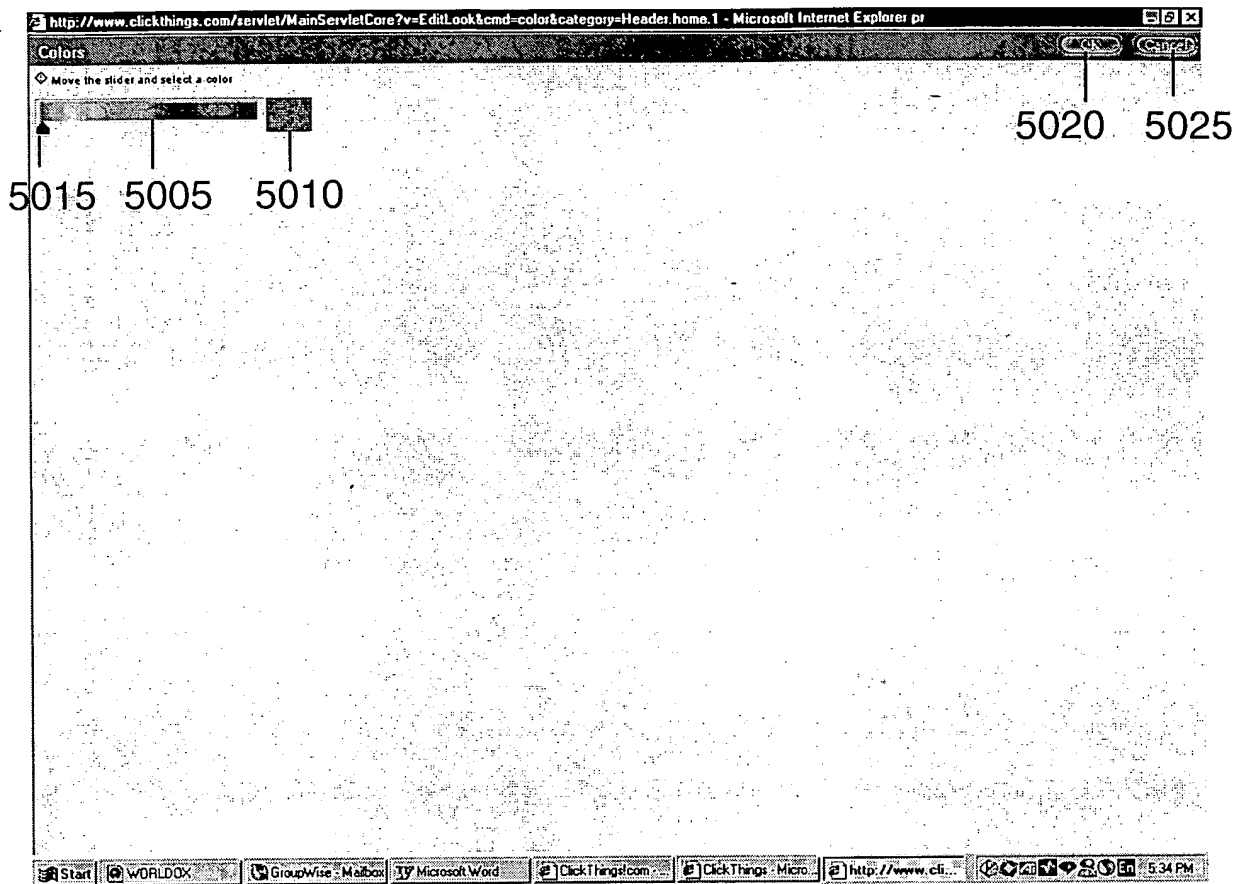


FIGURE 48



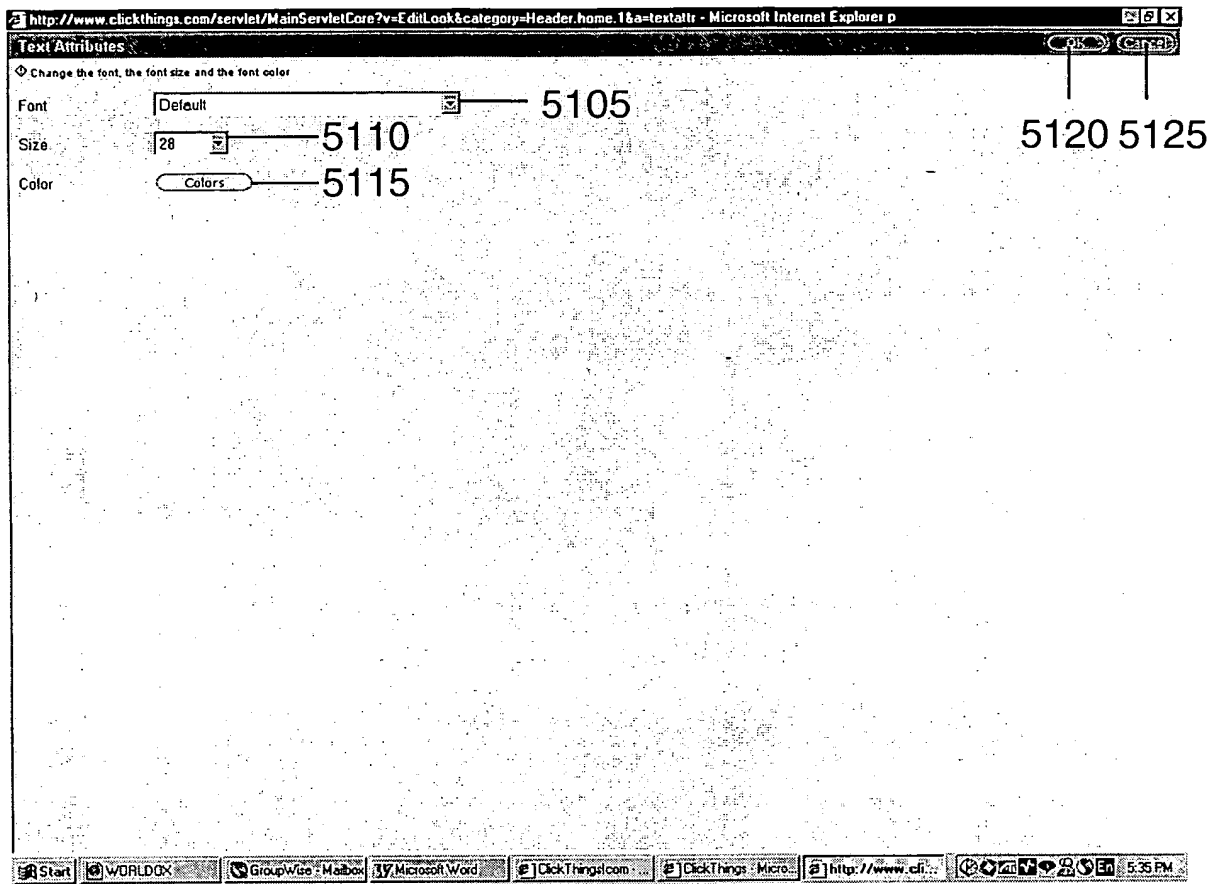
4900

FIGURE 49



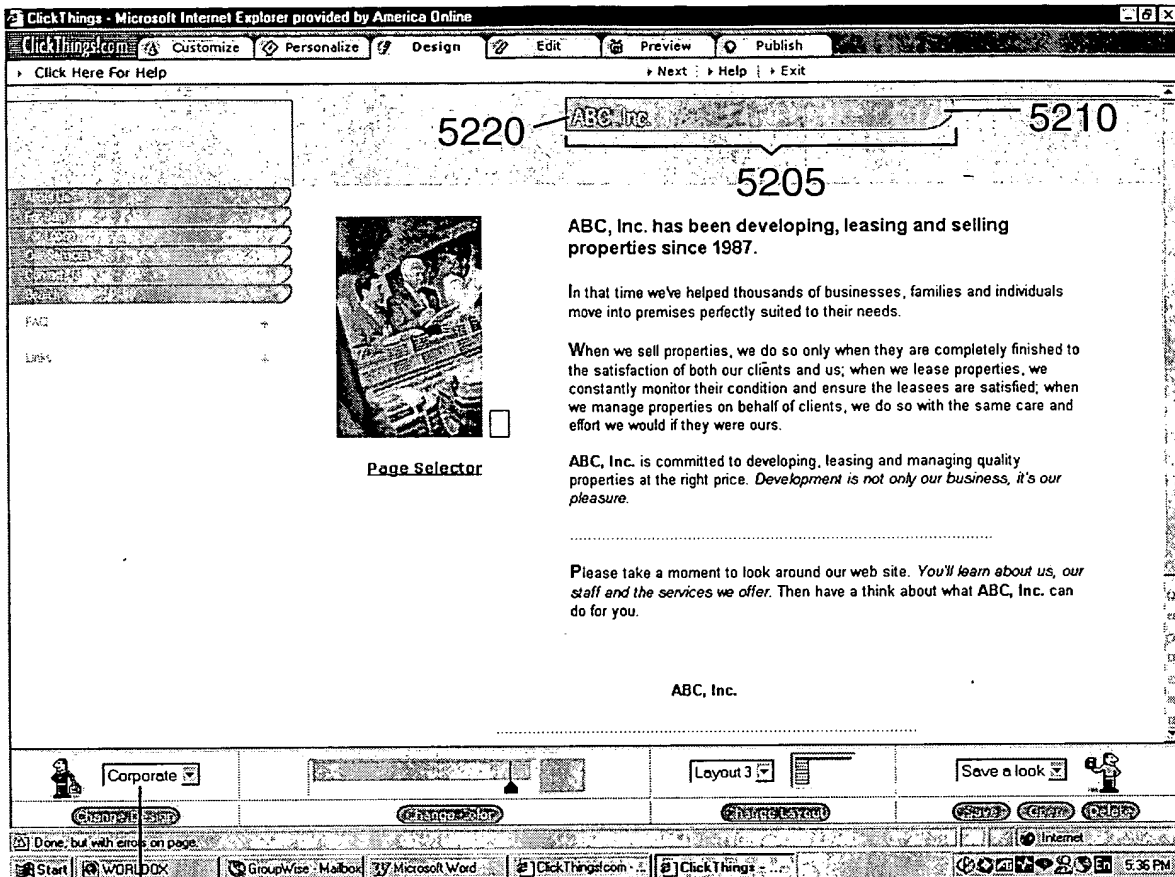
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Modify the Structure and Content of Your Web Site

Answer the following questions to customize your Web site. — 5310
Questions in **bold** turn on or off pages.

Your site contains 23 pages. — 5305

Home Page

What year was your company established? 1987

What are your office hours? Monday to Saturday 8:30 am - 6:30 p

What is your timezone? Pacific Standard Time

Do you want to sell products from your Web site? Yes ☐ No ☒

About Us Page

Do you want to detail your qualifications? Yes ☐ No ☒

Do you wish to list your association memberships? Yes ☐ No ☒

Do you specialize in a particular industry or sector? Yes ☐ No ☒

Do you want to publish a mission statement? Yes ☐ No ☒ — 5328

Do you want to give details of some of your employees? Yes ☐ No ☒

Do you want a staff directory? Yes ☐ No ☒

Do you want to list your company's locations? Yes ☐ No ☒

Do you want to advertise employment opportunities? Yes ☐ No ☒

Do you want to display properties for sale? Yes ☐ No ☒

Do you want to list the residential properties you have for sale? Yes ☐ No ☒

Do you want to detail residential properties you have for sale? Yes ☐ No ☒

Done

Start WORLDFOX GroupWise: Mailbox Microsoft Word ClickThings.com: Micro... ClickThings: Micro... Internet 5:48 PM

5300

FIGURE 53

5408

5407

Click This go - Microsoft Internet Explorer provided by America Online

Click This go - Customize - Personalize - Design - Edit - Preview - Publish

Click Here For Help - Next - Help - Exit

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country

United States

Click Save when you are done

5405

5410

Done

Start

WORLDWIDE

GroupWise - Mailbox

Microsoft Word

Click This go - Micro

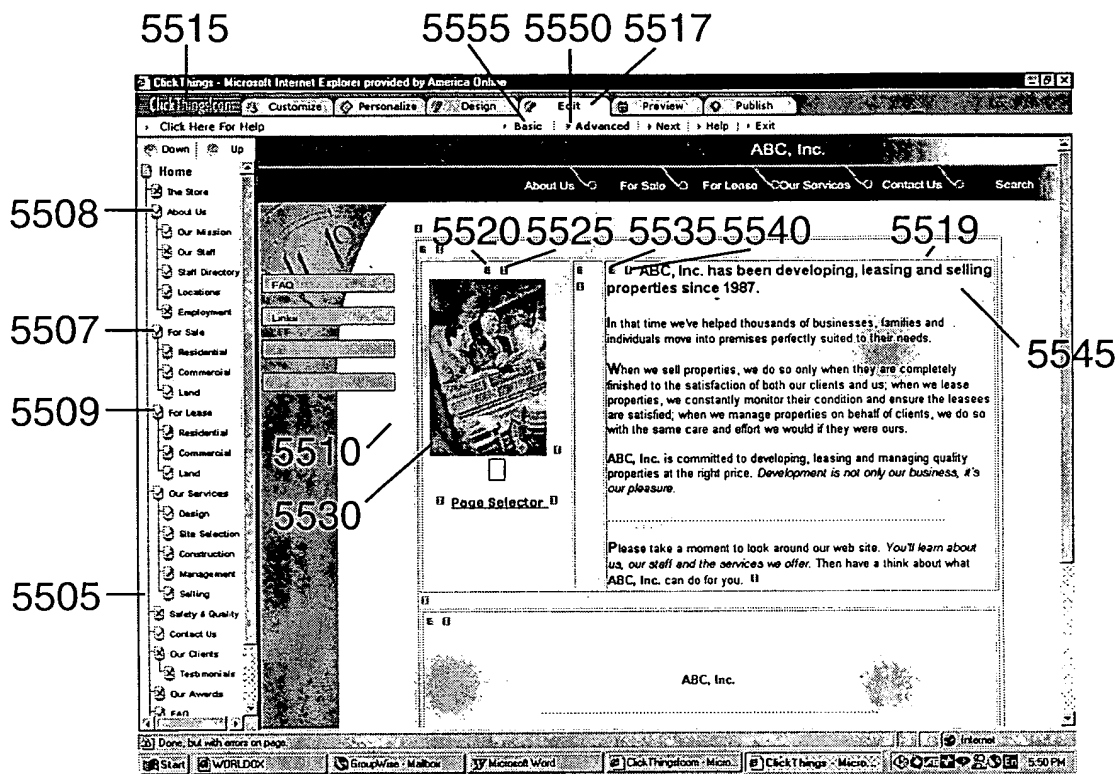
Click This go - Micro

Internet

5:43 PM

5400

FIGURE 54



5500

FIGURE 55A

5555

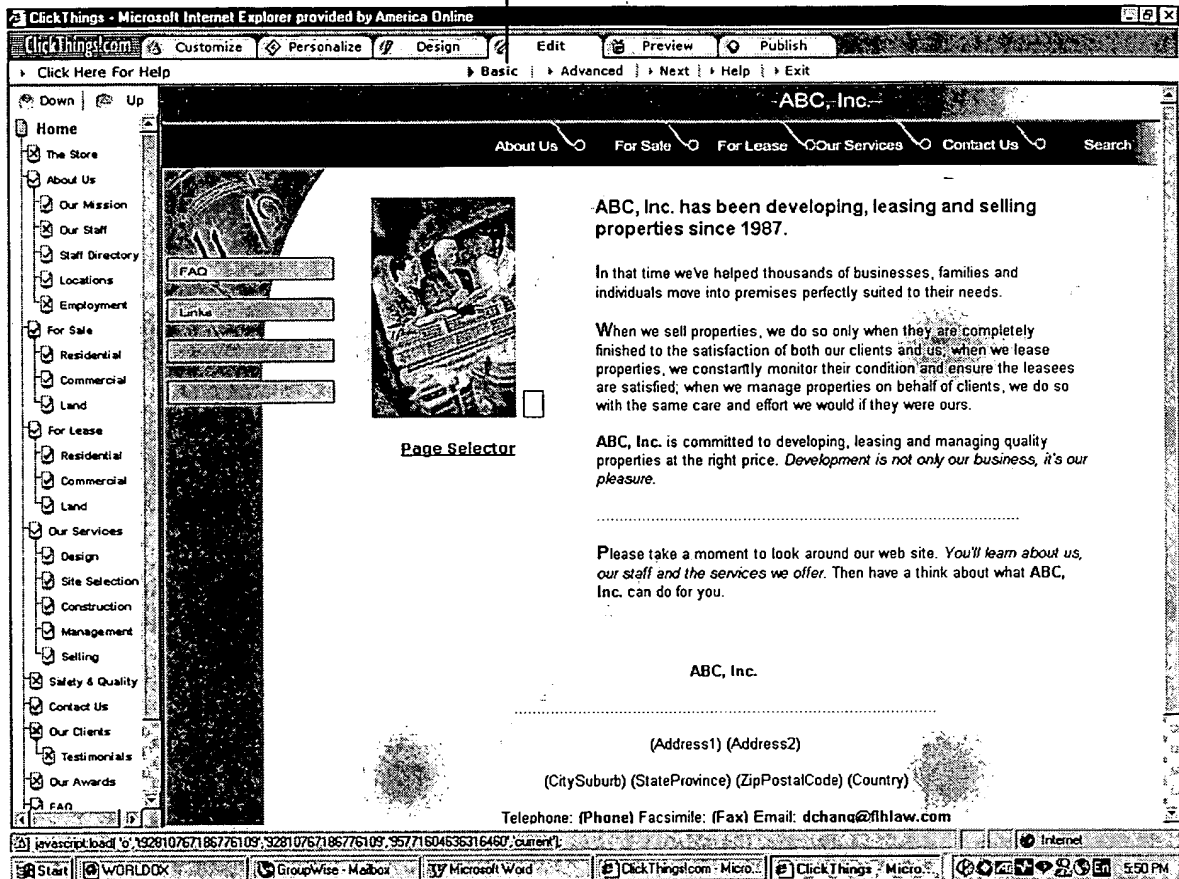
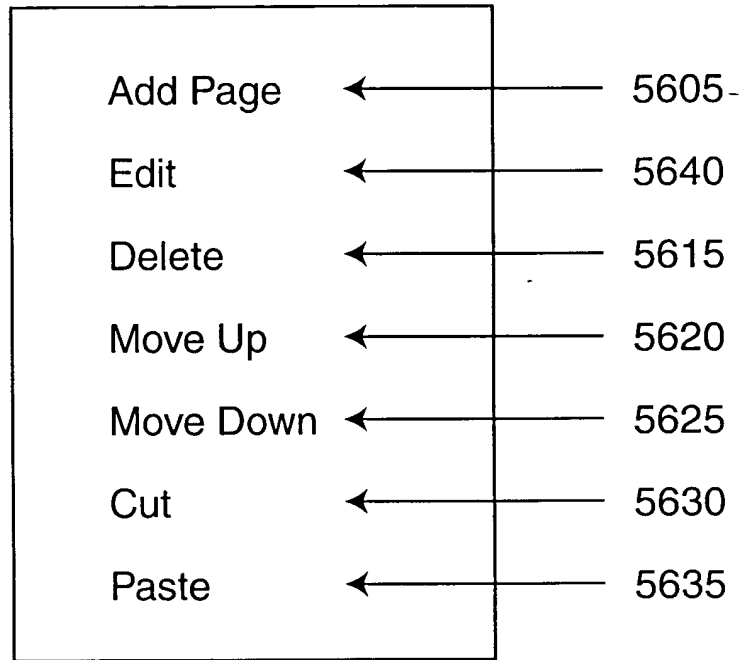
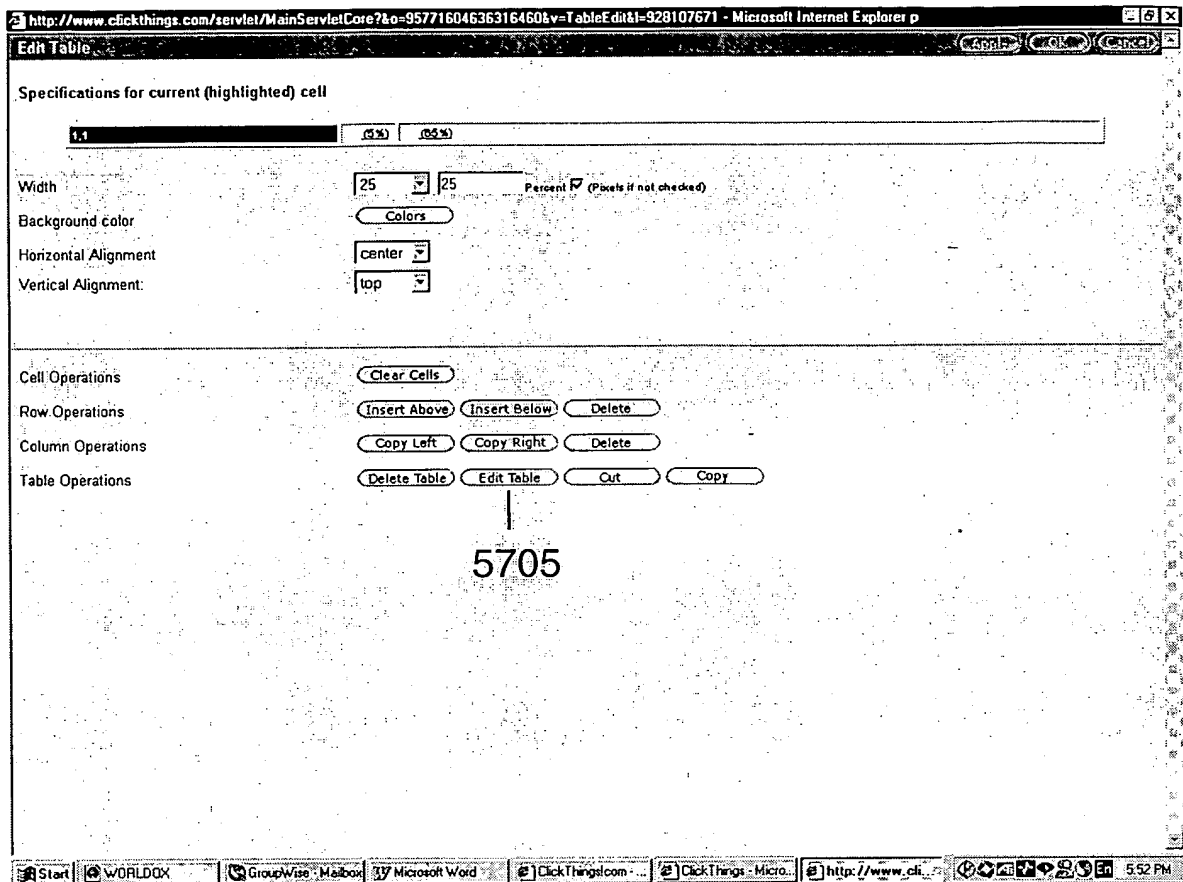


FIGURE 55B



5600

FIGURE 56



5700

FIGURE 57

http://www.clickthings.com/servlet/MainServletCore?v=EditComponent&o=95771604636316460&vc=EditP - Microsoft Internet Explorer p

Table Options

Horizontal Alignment: Default

Width: 100 100 Percent ☒ (Pixels if not checked)

Height: Default Default Percentage ☐ (Pixels if not checked)

Background color: Default Default

Border On: ☐

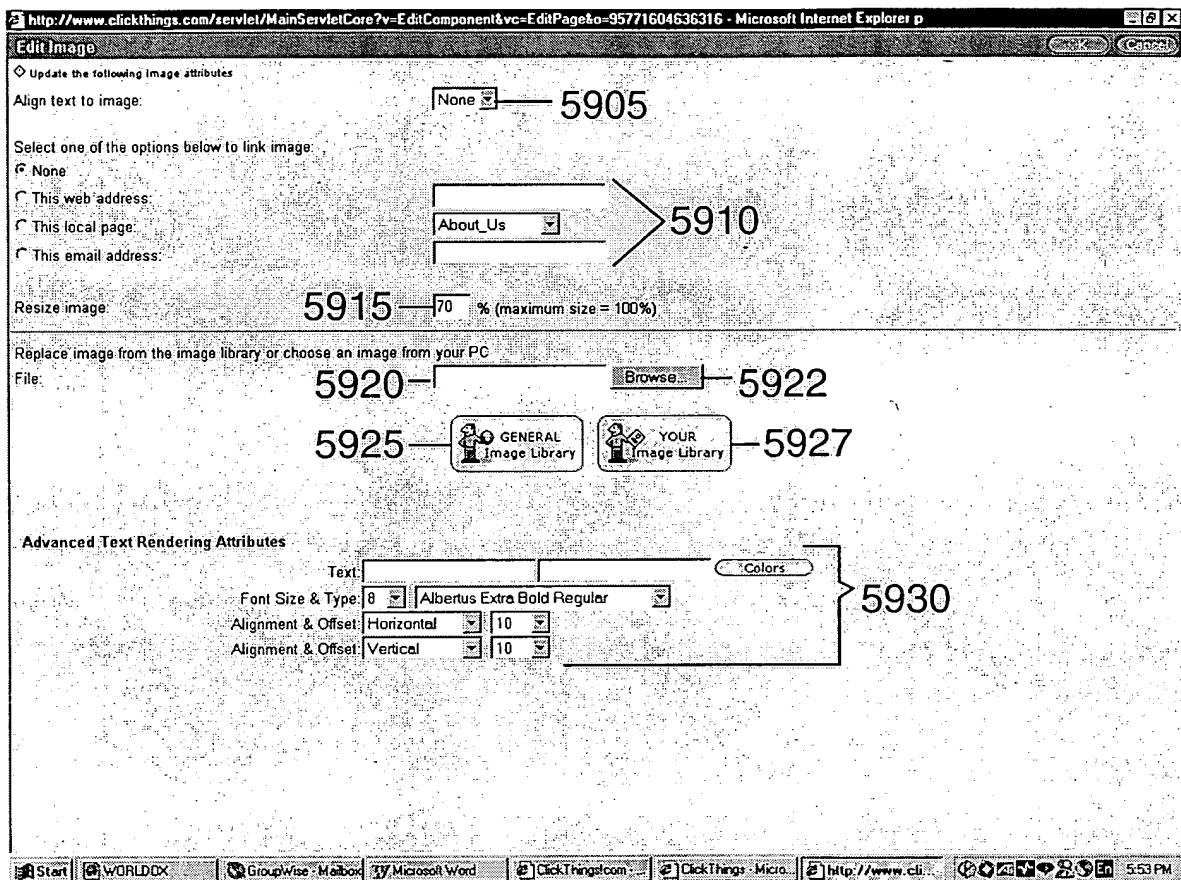
Cell Spacing: (in Pixels)

Cell Padding: (in Pixels)

Start WORLDON GroupWise - Mailbox 33 Microsoft Word ClickThings.com ClickThings - Micro http://www.clickthings.com 5:52 PM

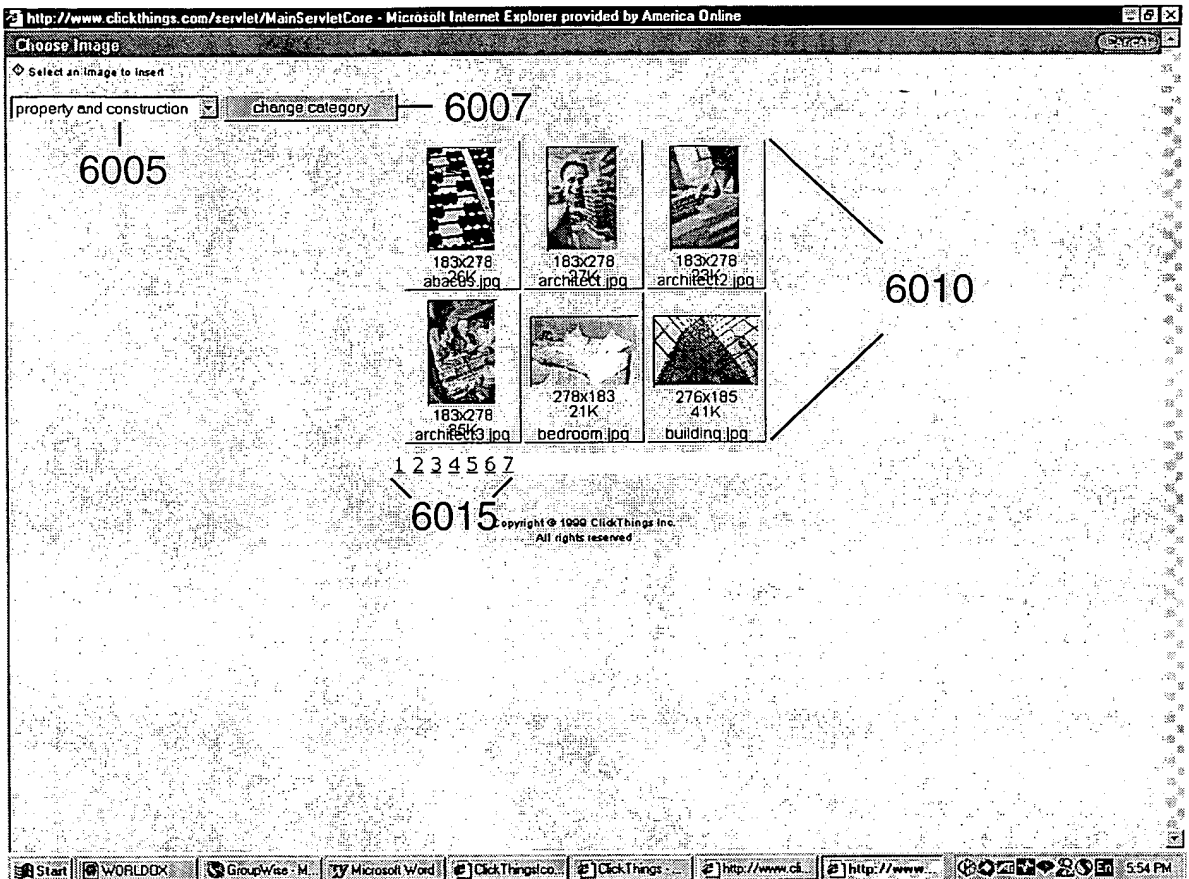
5800

FIGURE 58



5900

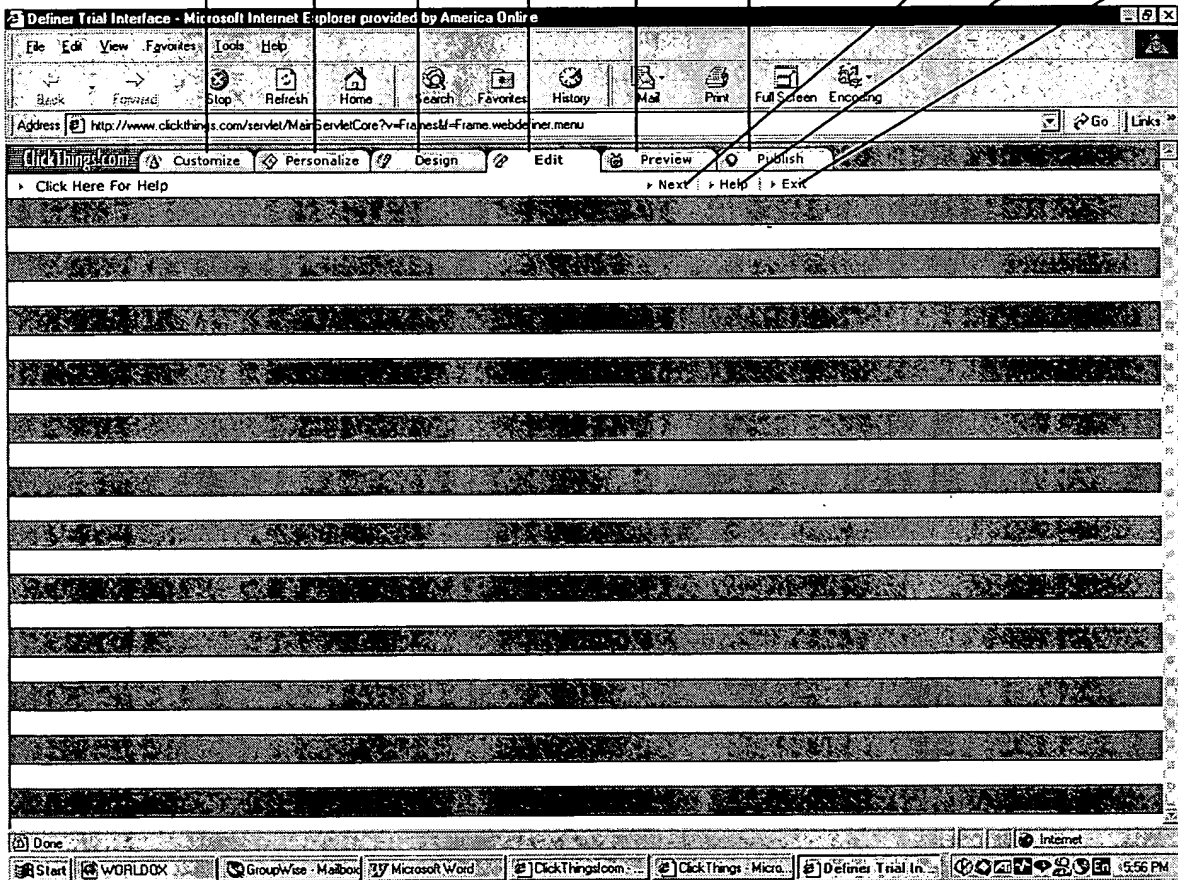
FIGURE 59



6000

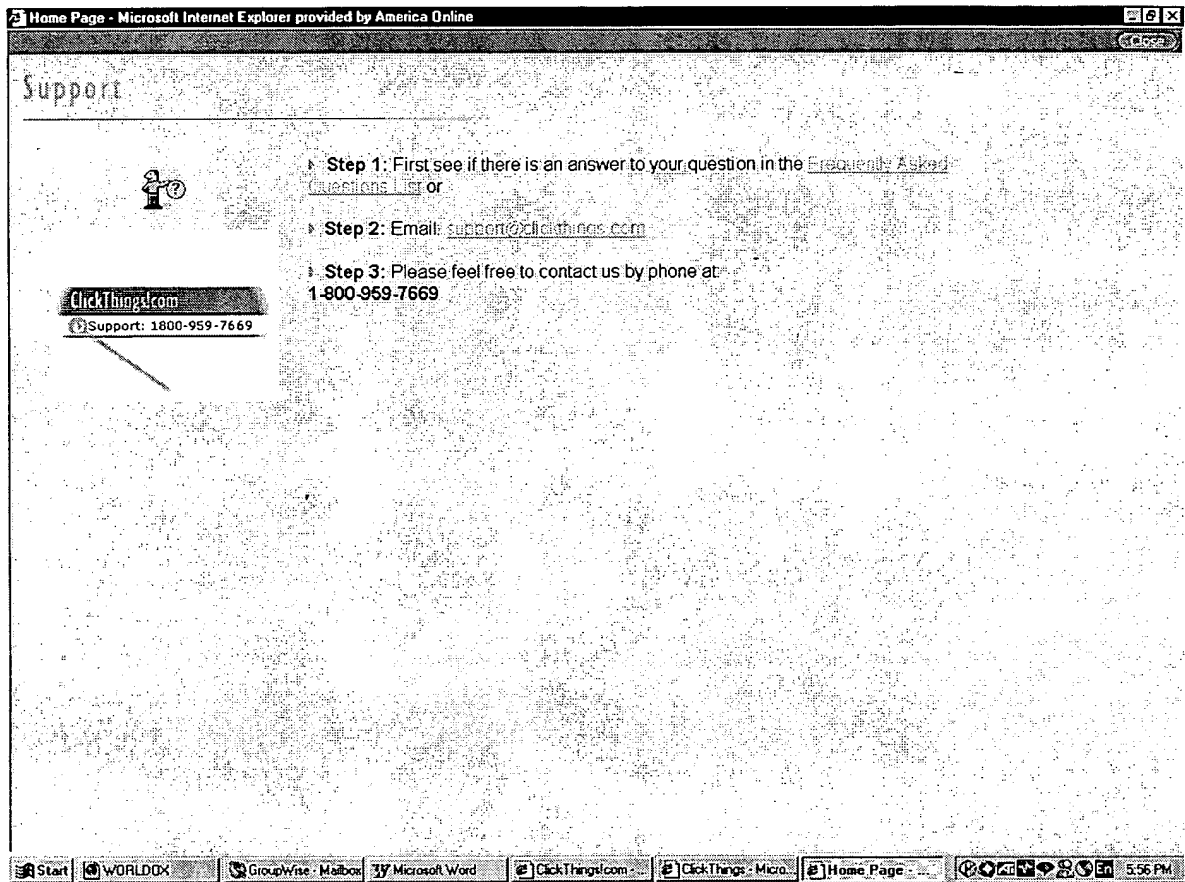
FIGURE 60

6105 6110 6115 6120 6125 6130 6135 6140 6145



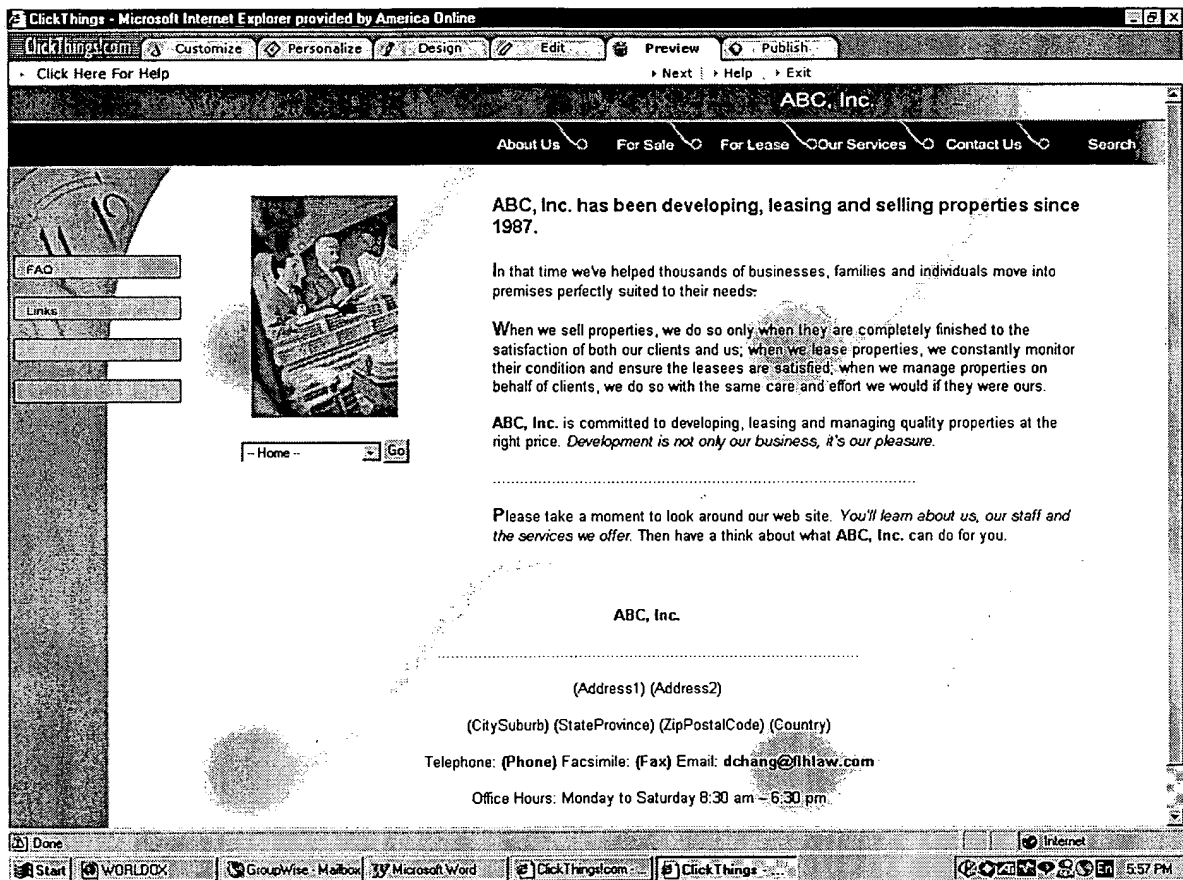
6100

FIGURE 61



6200

FIGURE 62



6300

FIGURE 63

ClickThings!com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/hotspot.servlet.RtRequestBroker Go Links

Publish Your Website

Publishing Tips

- Please complete all of the information
- Once you have published, you will receive an email confirming your:
- User name
- Web site address
- When you have completed publishing your Web site you can maintain and update your site via the ClickThings!com Member Control Console.

Just a few more details needed to publish your Web site

Enter the following information to publish your Web site to be live on the Internet. When you have filled in all the information and click the 'OK' button.

Registration will only take a few minutes.

➤ **Personal Information**

First Name

Last Name

Email Address

➤ **Company Information**

Company Name

Phone

Fax (optional)

Address

City

State

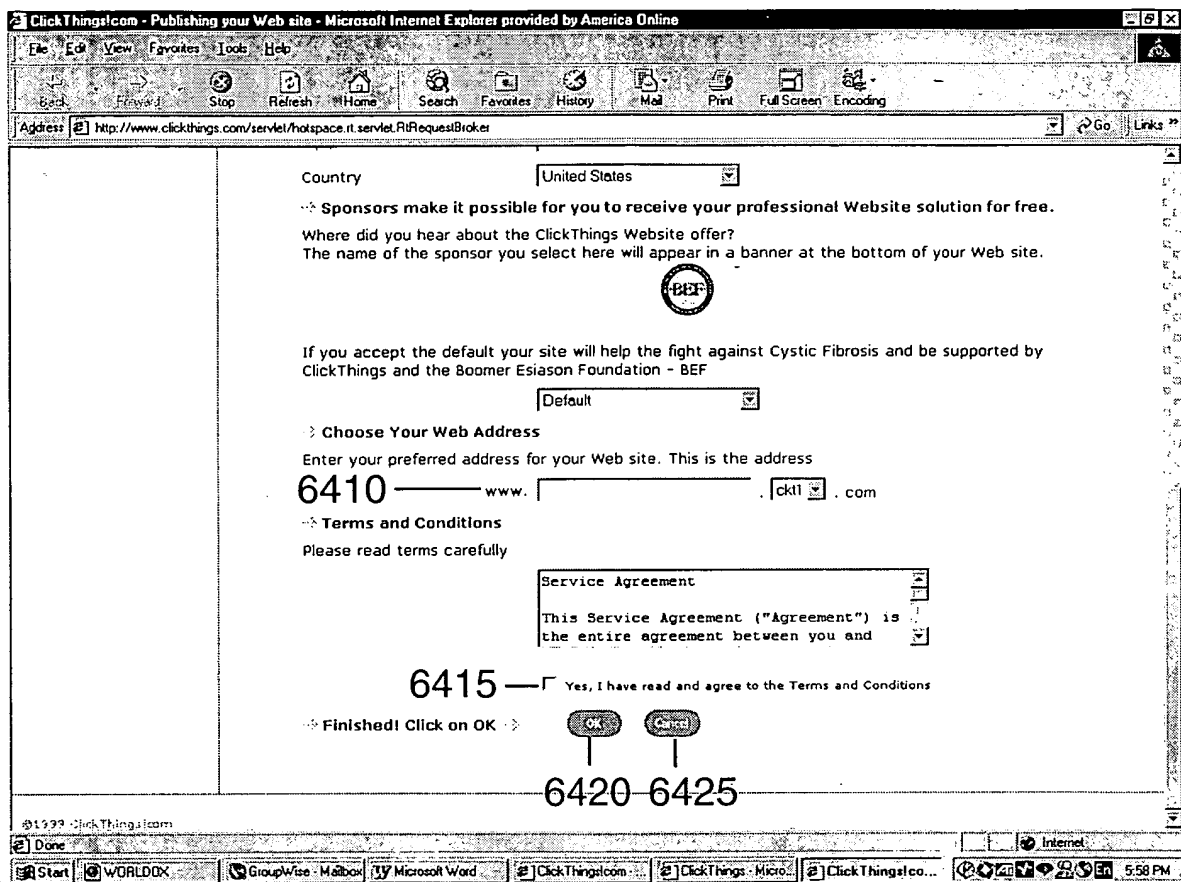
Zip / Post Code

Done Internet

Start WORLD DX GroupWise: Mailbox Microsoft Word ClickThings!com Click Things: Micro... Click Things!co...

5:58 PM

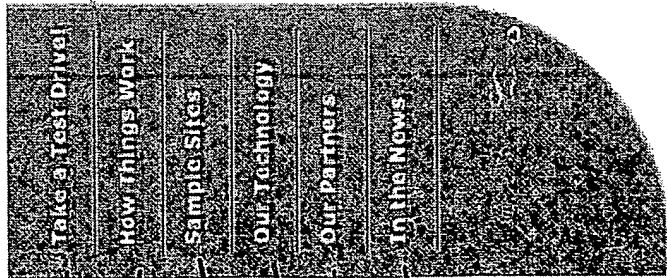
FIGURE 64A



300

FIGURE 64B

ClickThings!com



About ClickThings!

Sponsor Information

Contact Us

FAQs

Jobs

START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

E-mail:

(optional)

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

Start Demo!



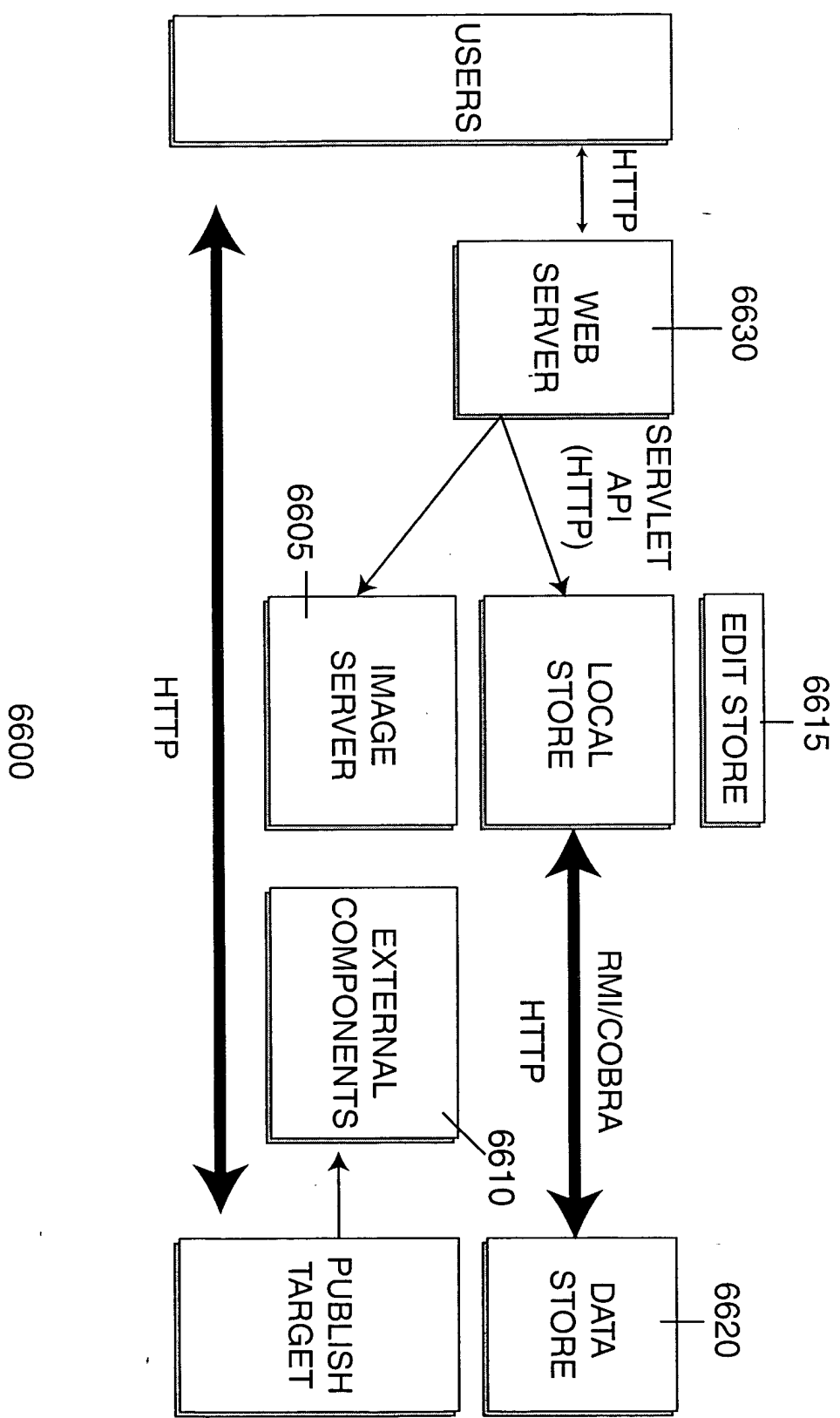


FIGURE 66

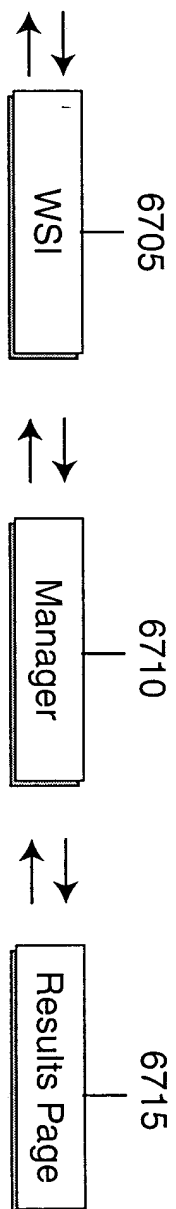


FIGURE 67A

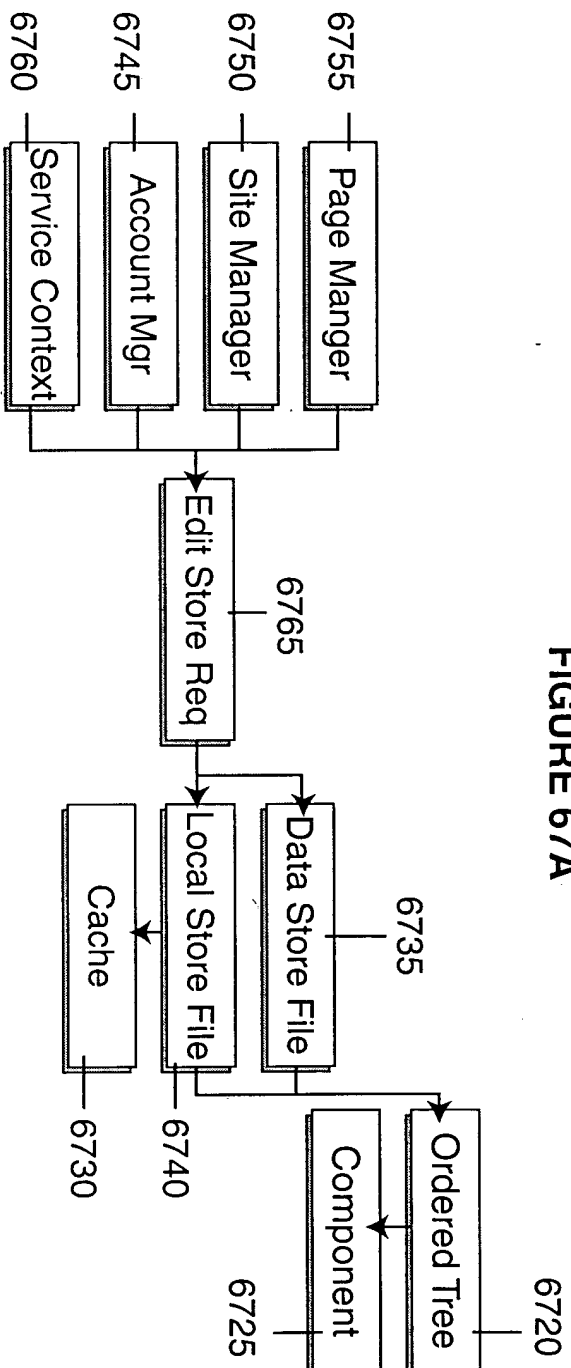


FIGURE 67B

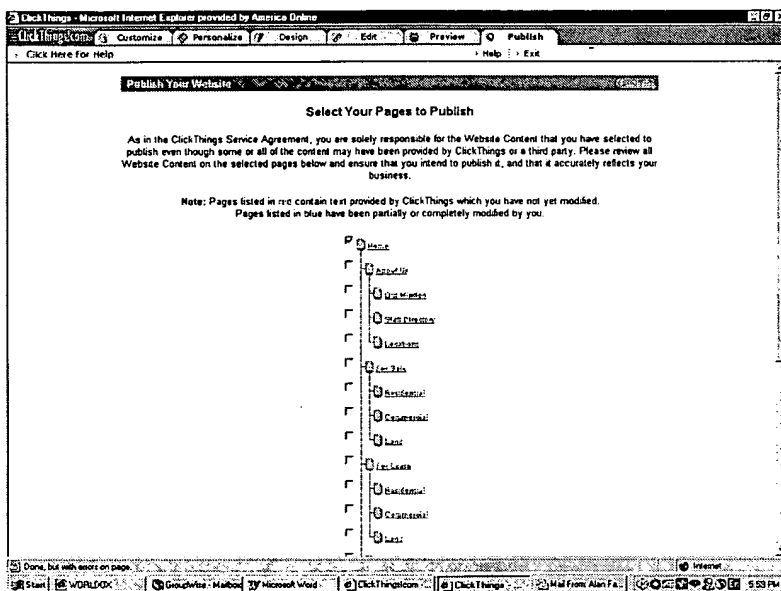


FIGURE 68

Process for gathering and validating referrals phase 1

Page 1

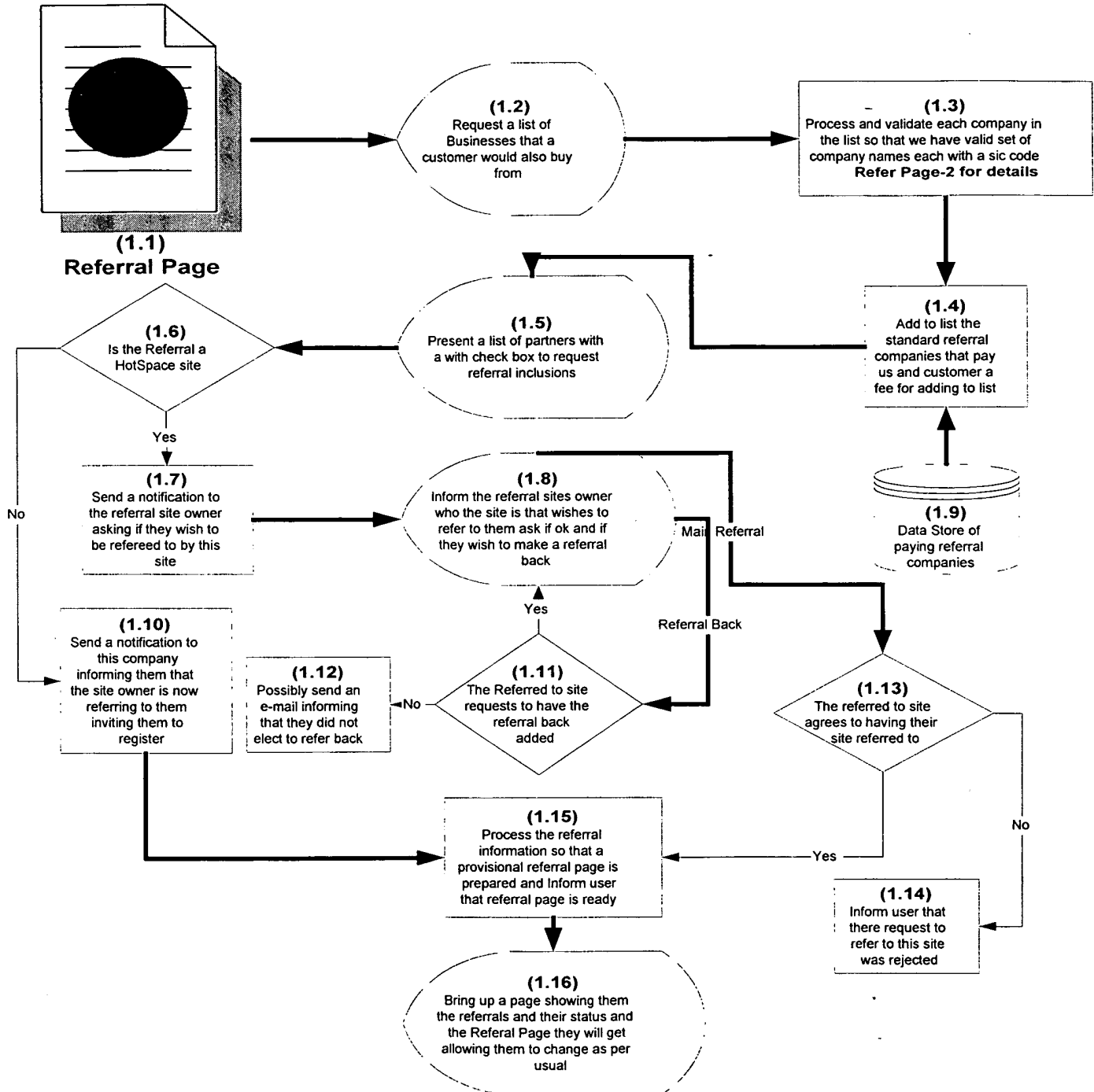
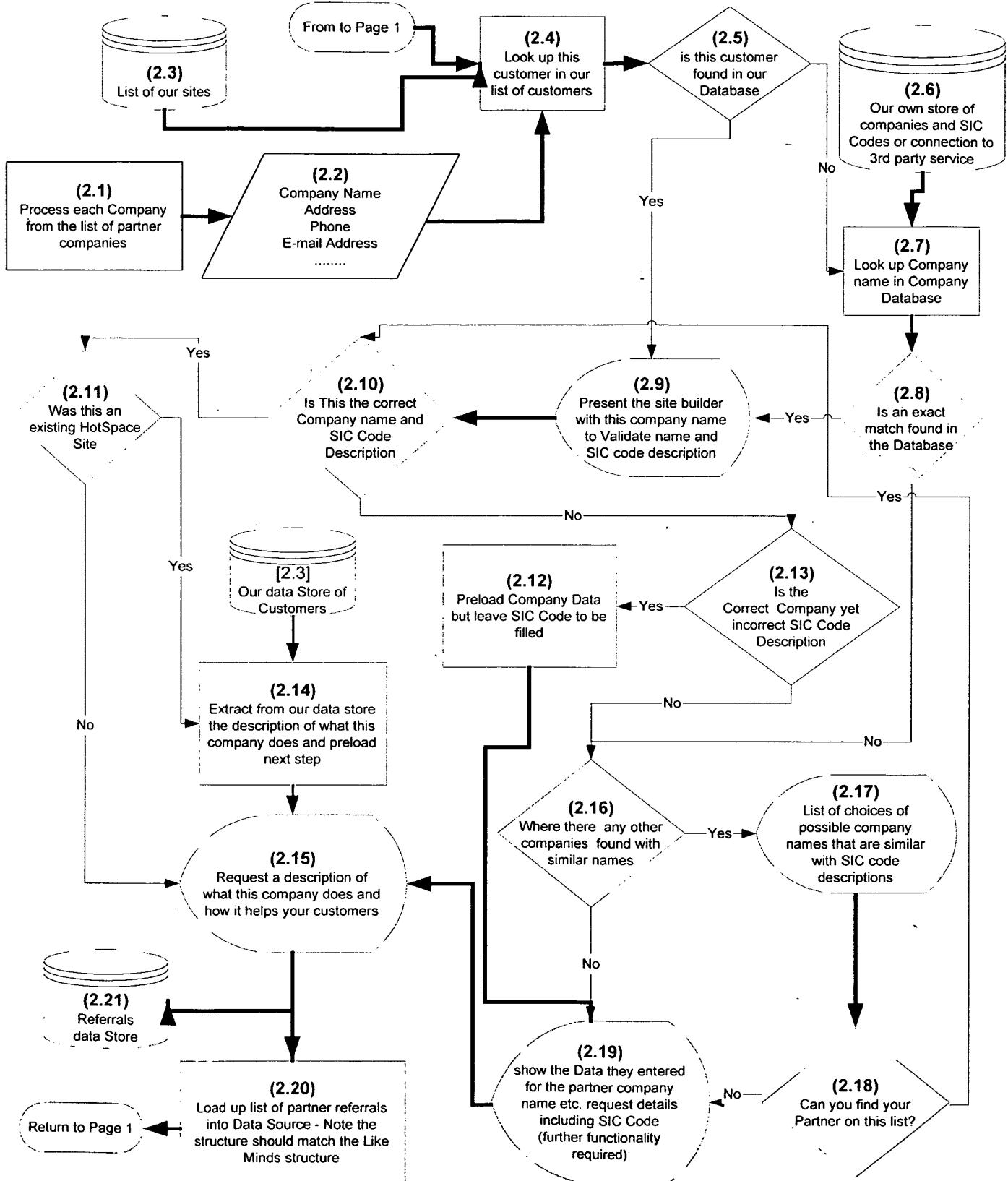


FIG. 69A

Referral System Page 2
Validating the referrals from a site builder



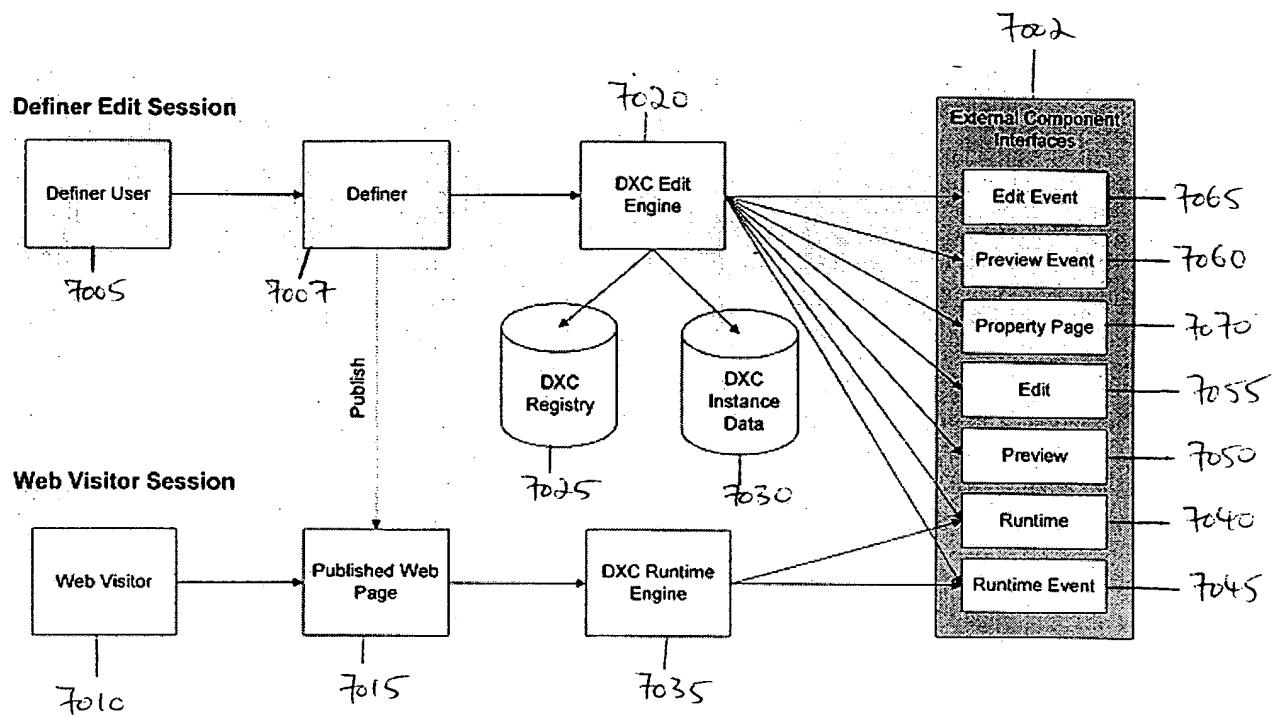


FIGURE 70

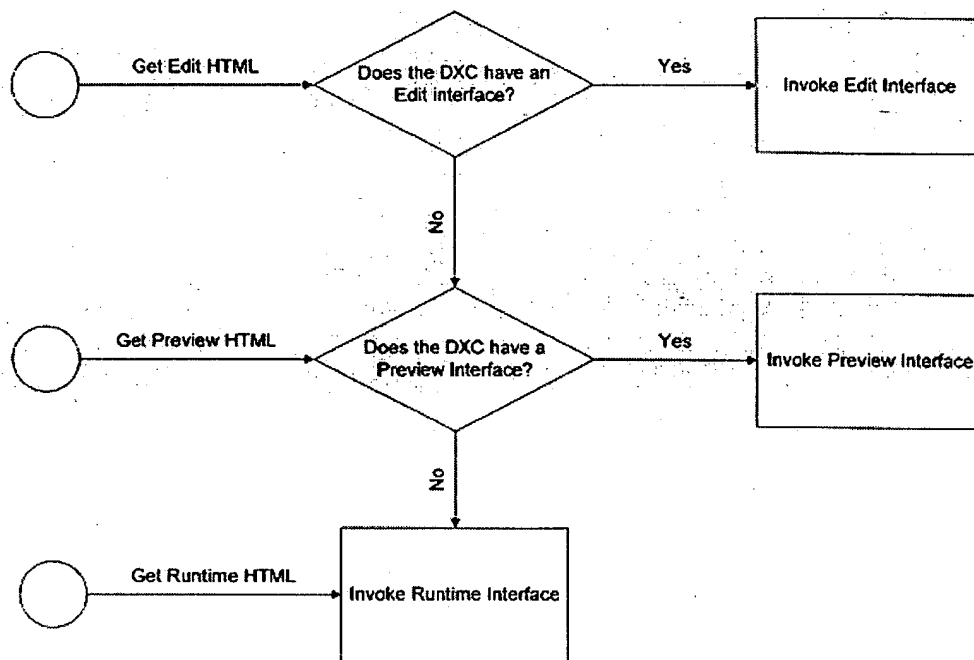


FIGURE 71

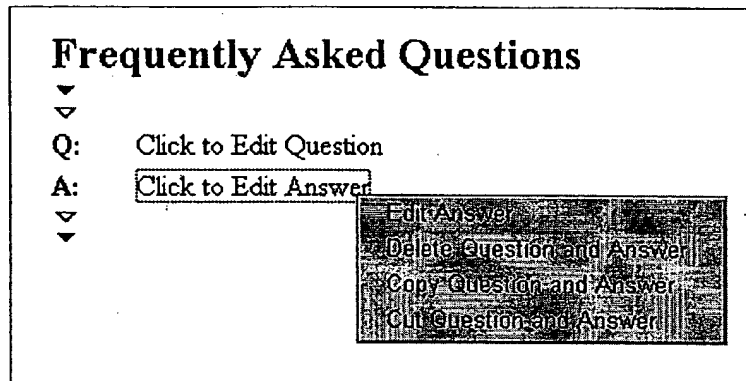


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

FIGURE 73

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCTextEdit_{%id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

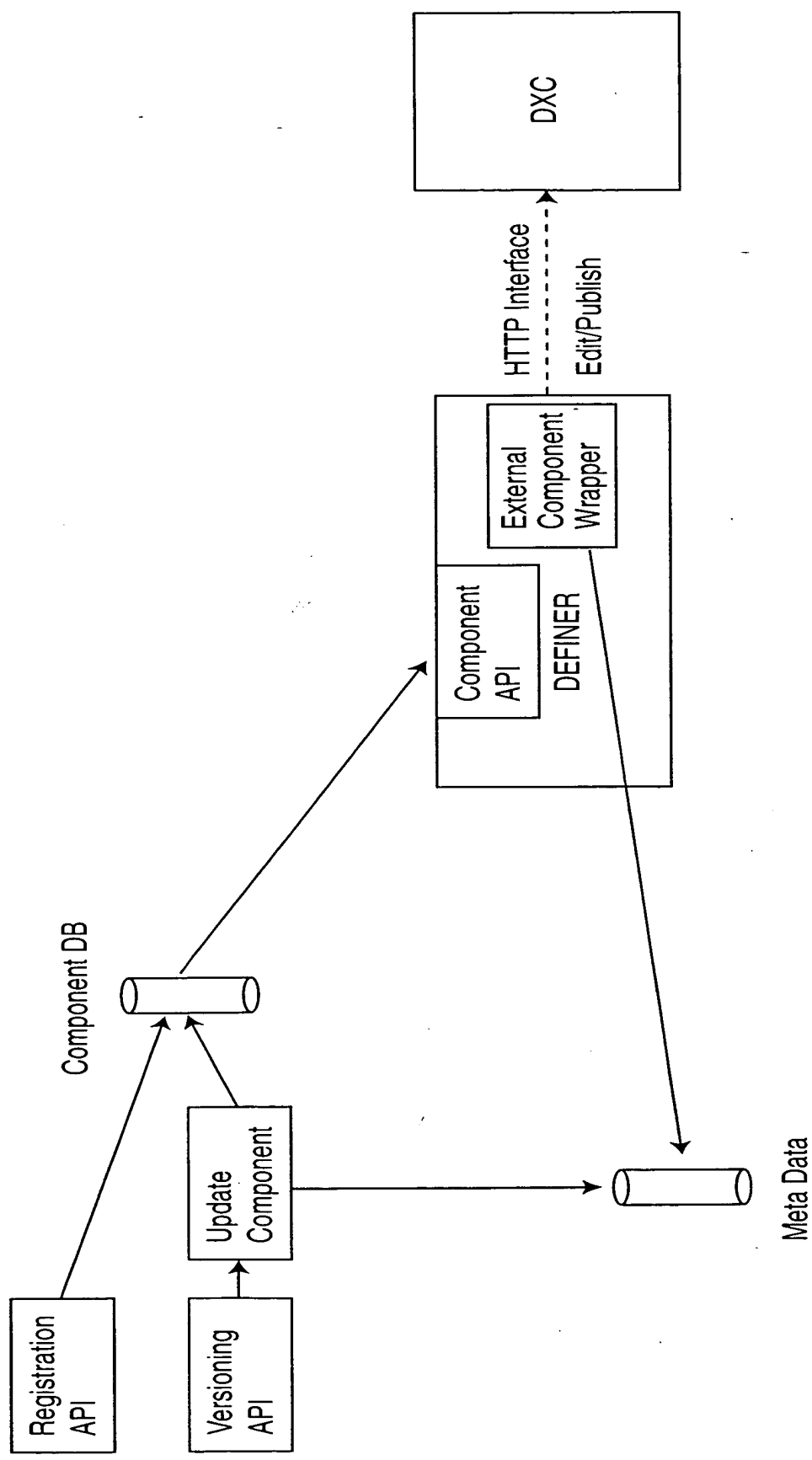
FIGURE 74

```

<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%dxc_init}
{%dxc_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{"%id"}("pop1", "Option 1", "javascript:DXCCallback_{"%id"}('Pop1.Option1')");
DXCSetMenuItem_{"%id"}("pop1", "Option 2", "javascript:DXCCallback_{"%id"}('Pop1.Option2')");
DXCSetMenuItem_{"%id"}("pop1", "Option 3", "javascript:DXCCallback_{"%id"}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{"%id"}('pop1')">Click here for menu</a>
</BODY>
</HTML>

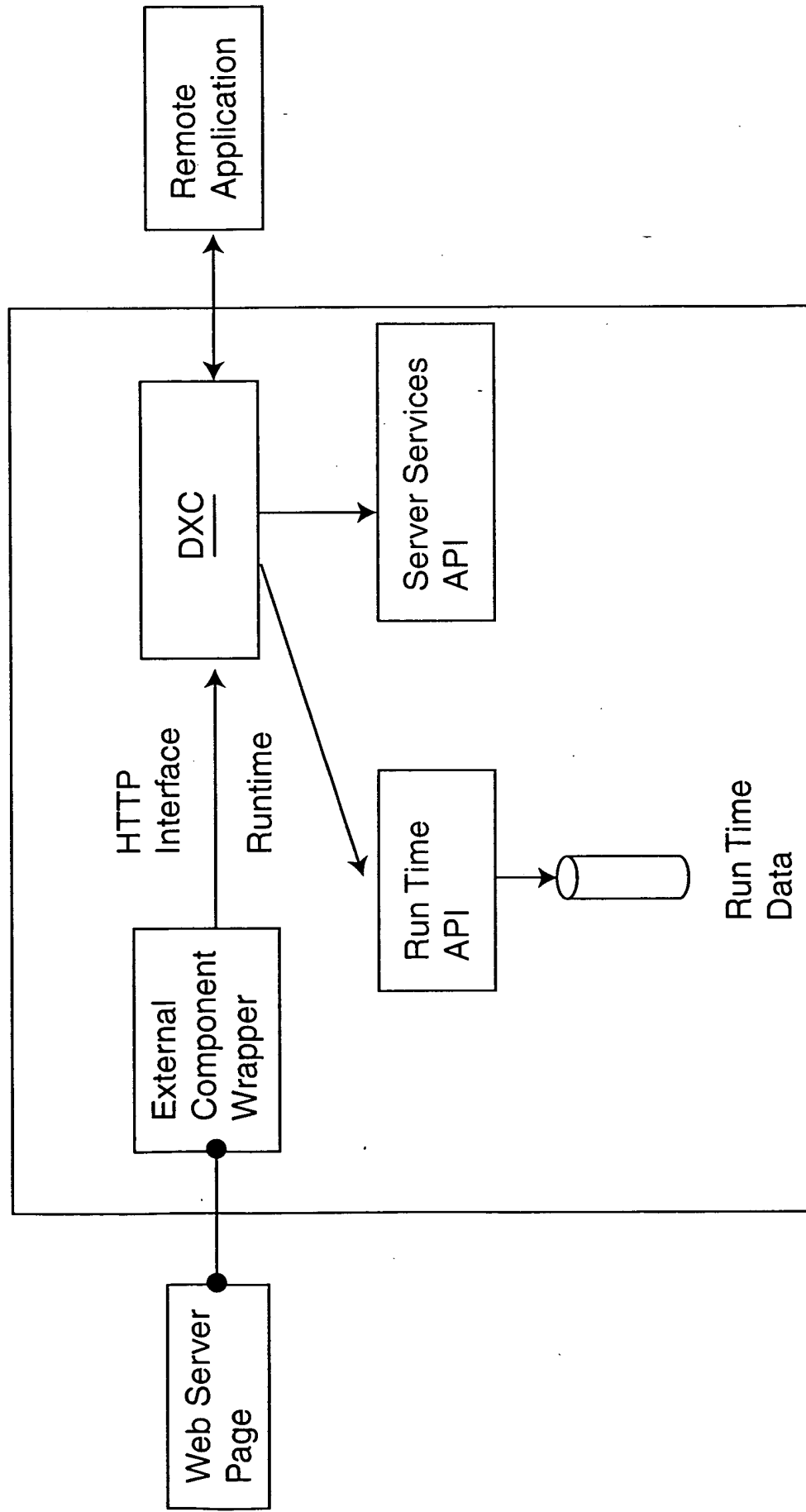
```

FIGURE 75



DXC Interaction at edit time

FIGURE 76



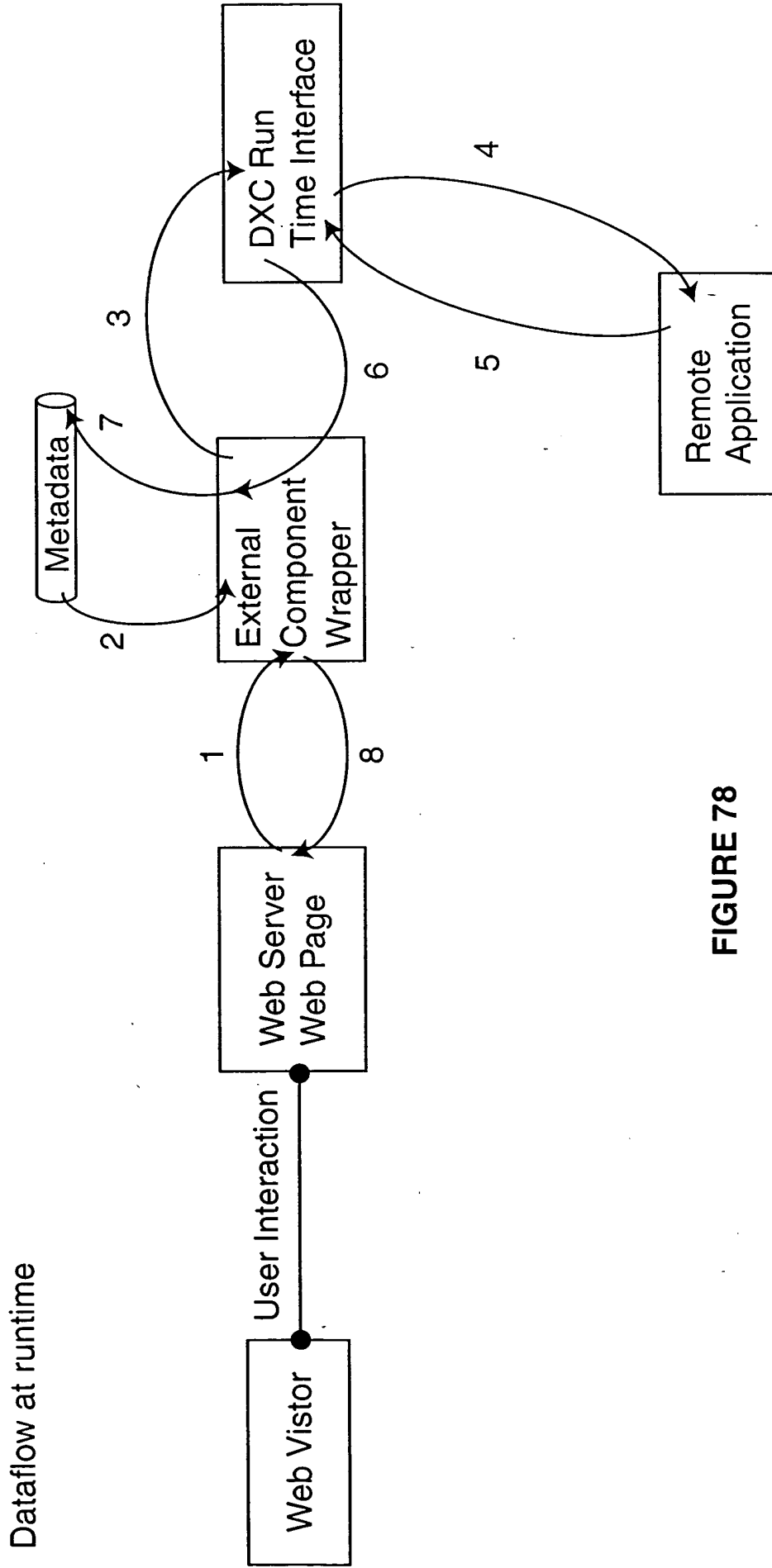


FIGURE 78

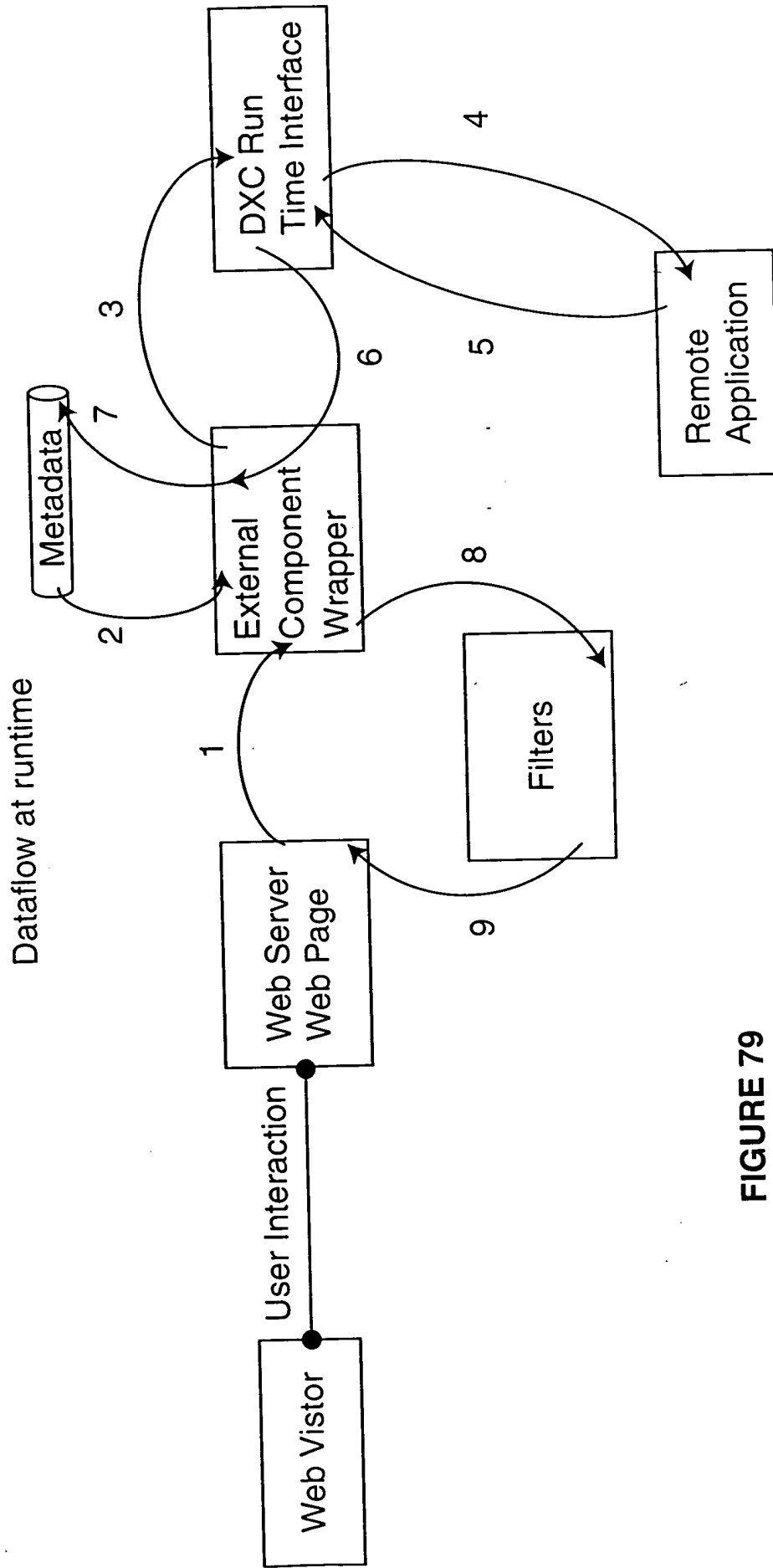


FIGURE 79

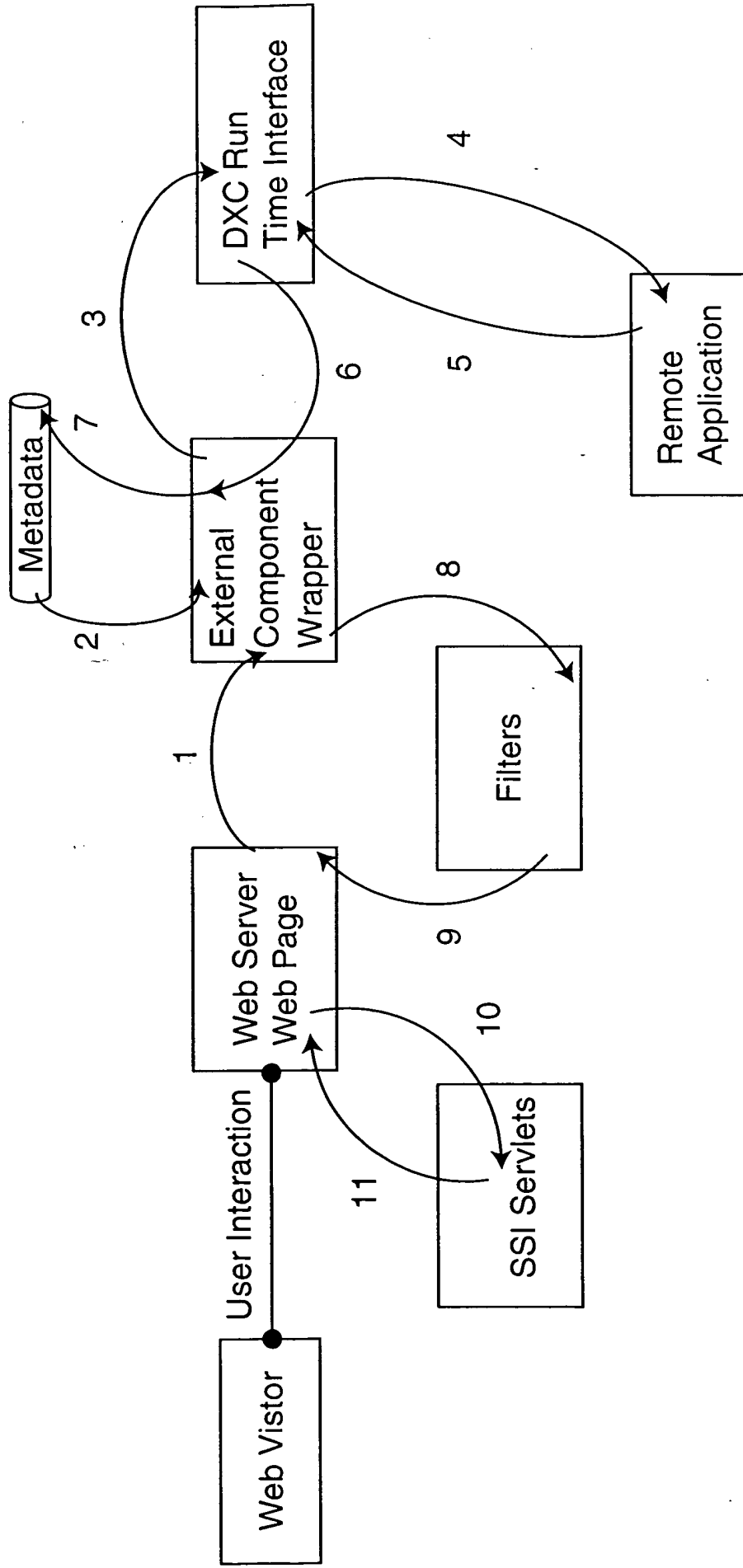


FIGURE 80

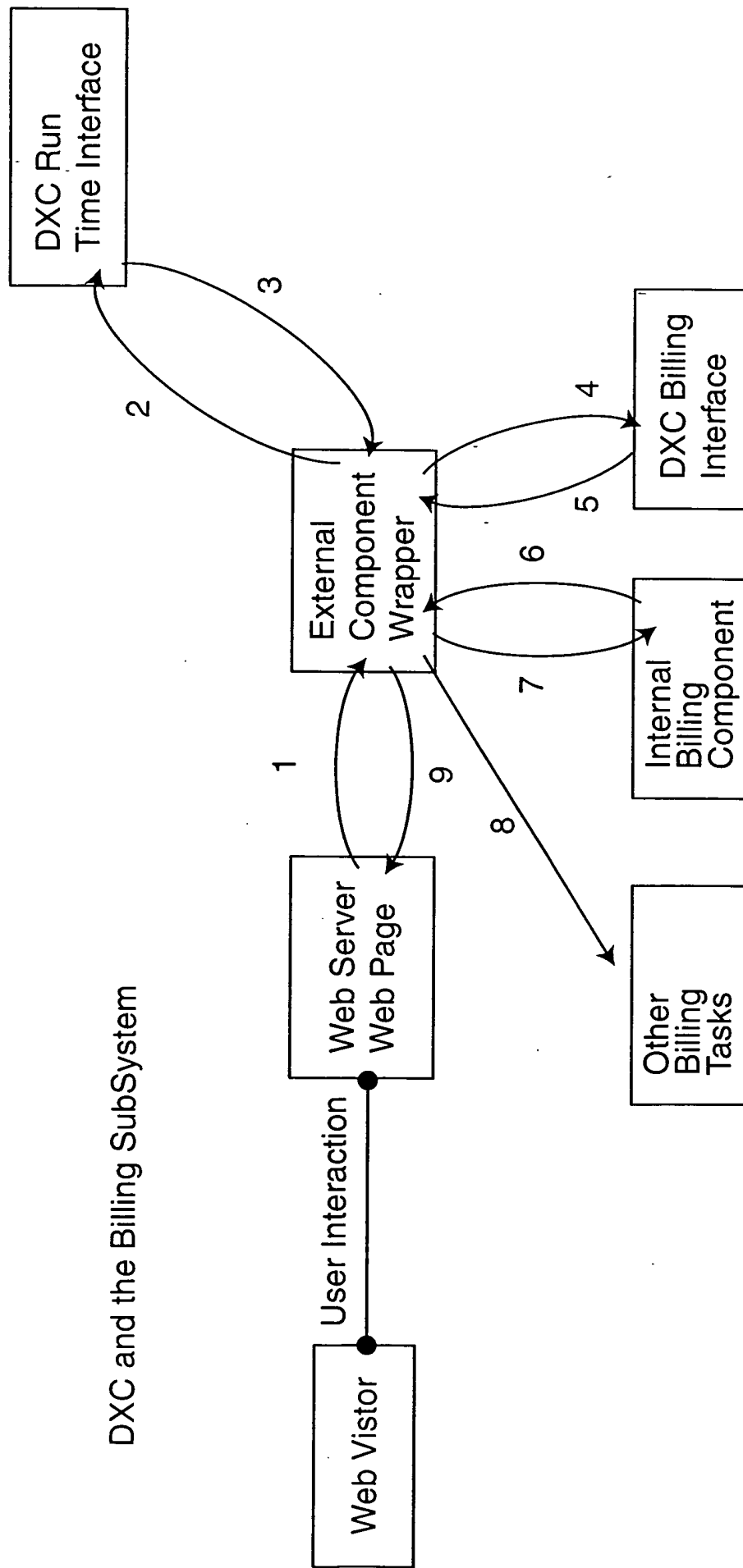


FIGURE 81

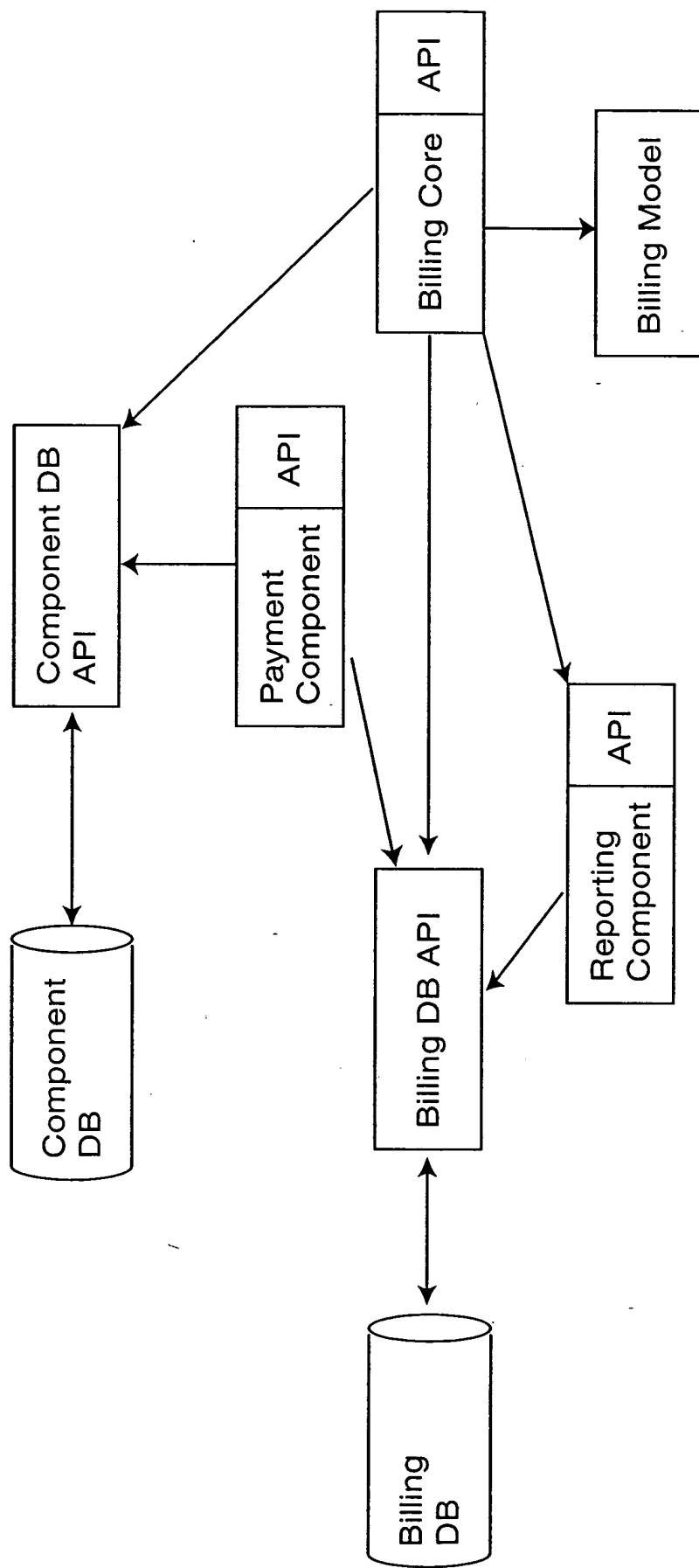


FIGURE 82